



## IMPACT DIABLO VALLEY

### BRINGING FAMILIES TOGETHER TO MAKE A DIFFERENCE IN THEIR LOCAL COMMUNITY

As moms of young children, Gina Halow and Mindy Longo were inspired to create a financial giving model that includes the whole family. IMPACT Diablo Valley was born out of their desire to both encourage collective giving, and make a powerful IMPACT in their local community. This unique charitable giving model allows families including young children to become immersed in the needs of their local community, and to be exposed to hundreds of nonprofit organizations providing positive solutions.

The giving model is simple, proven, and powerful. The organization finds 100 families to each donate \$1,000, creating an IMPACTful grant of \$100,000. Through an extensive application and voting process, the \$100,000 grant is awarded in November specifically for an IMPACT project, which is presented and voted on by members. Children are also an important part of this process and are included every step of the way. These include family service days as well as a special children focused presentation from top nonprofit finalists. We believe this leads to meaningful discussions at the dinner table and we are truly fostering future philanthropists.

“Unique to our non-profit organization is that we are getting our kids involved. Philanthropy is about giving back of time, talent, and treasure, and we are teaching the importance of giving back from an early age. IMPACT Diablo Valley is about bringing philanthropy to the dinner table and starting conversations about the important work going on to help others in our local community.” Says Longo.

IMPACT Diablo Valley started as a chapter of IMPACT 100, a global women’s collective giving organization. In April of 2018, IMPACT Diablo Valley was launched, and featured in a few local outlets including Alamo Today & Danville Today News. Their first grant cycle was completed in November 2018, where \$65,000 was given to the IMPACT grant recipient, White Pony Express, to end hunger in families. This grant will feed over 3,000 people every week, right here in Contra Costa County. The remaining \$8,000 was divided evenly between the other two finalists as community grants to help continue the invaluable work they are doing in the community.

With that much success in such a short period of time, IMPACT Diablo Valley is growing, and getting closer to that \$100,000 grant, which means a bigger IMPACT in 2019 and beyond.

For more information, including membership and applying for the 2019 grant, visit [www.impactdiablovalley.org](http://www.impactdiablovalley.org).



