

Platinum Relaxing Serum®

A powerful serum concentrate with Acetyl Octapeptide-3, Hyaluronic Acid and Collagen to hydrate and firm the skin while reducing the appearance of expression aging. This serum contains Acetyl Octapeptide-3 (aka SNAP-8) placing it amongst the most affective topical products to address the concerns of expression aging.

Skin Type:

Formulated for all skin types.

How to use:

Professional use:

For use with technology and traditional facials to soften expression lines.

Home use:

Apply twice daily to areas of the face prone to expression aging: forehead, upper lip, “crow’s feet”, and sides of the mouth. Follow the bc-ceuticals® regimen for maximum benefits.

bt-ceuticals® Home Care Regimen

Step	Normal Skin	Dry/Dehydrated Skin	Oily/Blemished Skin
1	CLEANSE	CLEANSE hydrating	CLEANSE
2	EXFOLIATE	EXFOLIATE	EXFOLIATE
3	TONE	TONE	TONE
4	RELAXING SERUM	RELAXING SERUM	RELAXING SERUM
5	PLATINUM PEPTIDE SERUM	PLATINUM PEPTIDE SERUM	ACCELERATE clearing (locally)
6	CREAM	PLATINUM PEPTIDE CREAM	PLATINUM PEPTIDE SERUM
7	Platinum RESTORE eye cream	Platinum RESTORE eye cream	Platinum RESTORE eye cream
8	SHADE SPF 30	SHADE SPF 30	SHADE SPF 30

Ingredients:

Aqua (Water), Aloe Barbadensis Leaf Juice, Glyceryl Acrylate/Acrylic Acid Copolymer, Hydroxyethylcellulose, Acetyl Octapeptide-3, Sodium Hyaluronate, Allantoin, Glycerin, Phenoxyethanol, Ethylhexylglycerin, Sodium Hydroxide

Quick Selling Tips:

- Contains acetyl octapeptide-3 (aka SNAP-8) which is great for use around the mouth, forehead, and eyes to soften lines and wrinkles
- Contains sodium hyaluronate, a moisturizing agent that holds 1800 times its own weight in water.