

**FEATURING:** 

## PATENTED PALLET DISPLAYS



#### **INCREASING SALES, SAVINGS & SUSTAINABILITY THROUGH DESIGN**



# WHY CHOOSE EZPOP

We combine our experience with a practical and problem solving approach. We understand that product and positioning is vital in today's competitive market.

EZPOP has invested thousands of hours into designing and re-designing our patented displays and has made major investments into research and development which includes dies, patents, designs, equipment, legal fees and prototypes.

We have also invested numerous hours working with various retailers and CPG companies to create these intelligent designs.







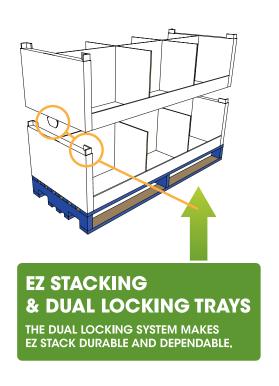
Modular & Customizable Displays

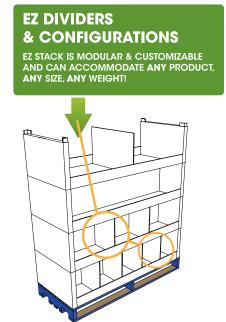
Strength & Sustainability Through Design

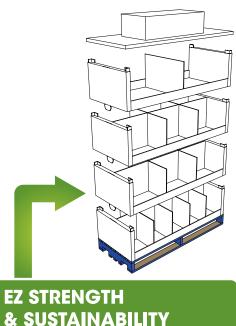


#### INTERLOCKING TRAY SYSTEM

Our patented **EZ STACK** Interlocking tray system is a generic modular and customizable display that is available in 1/4, 1/2 and full pallet configurations that can accommodate a wide spectrum of products in various sizes, shapes and weights.







THE ONE PIECE TRAY CONTRUCTION IS

DESIGNED TO HOLD UP TO 2,900 LBS.
AND USES UP TO 40% LESS CORRUGATE

THAN TRADITIONAL DRP'S.

EZ STACK IS AVAILABLE IN 1/4,1/2 AND FULL PALLET SIZES

## EZ POP RETAIL COMPLIANT PALLET PROGRAM



Shoppable up to 4 sides

Modular & customizable

NO CUSTOMER DIE COSTS



Cost effective solution



EZ assembly



EZ co-packing



Consumer friendly design



Uses up to 40% less corrugate



Ship tested up to 2,900 lbs

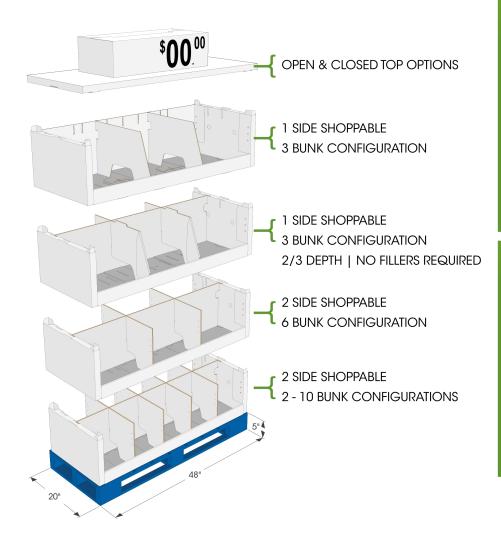


EZ stacking lock in tray system



**PATENTED DESIGNS** 





### **EZ FACT**

OUR PATENED EZ STACK
INTERLOCKING TRAY SYSTEM IS A
GENERIC, MODULAR & CUSTOMIZABLE
TRAY THAT IS AVAILABLE IN 1/4, 1/2 &
FULL PALLET CONFIGURATIONS.

THIS TRAY WILL ACCOMMODATE A WIDE SPECTRUM OF PRODUCTS IN VARIOUS SIZES, SHAPES & WEIGHTS.

### **HOW DOES IT WORK?**

IT'S AS EASY AS 1, 2, 3.

- PICK YOUR TRAY
- PICK 1 OR 2 SIDE SHOPPABLE
- 3 PICK OPEN OR CLOSED DIVIDERS.

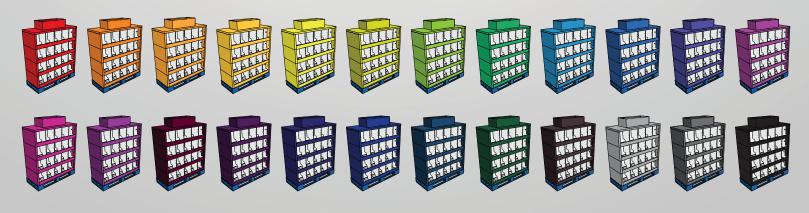
IT'S REALLY THAT EZ!

# 1 TRAY. ENDLESS POSSIBILITIES.

## SPLASH SOME COLOURS TO YOUR DISPLAY



FOR HEADER OPTION PLEASE SEE PAGE 14 IN OUR PALLET DISPLAY CATALOG.



THERE ARE OVER 50 GCMI COLOUR TO CHOOSE FROM CUSTOM PMS COLOUR CAN ALSO BE USED







































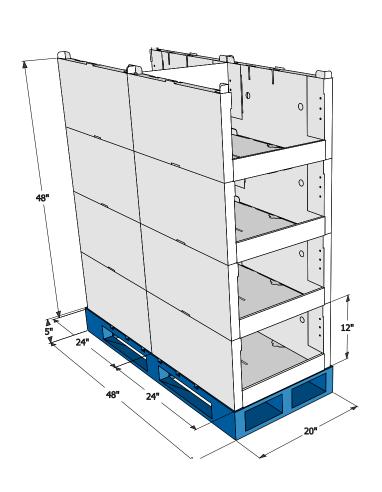


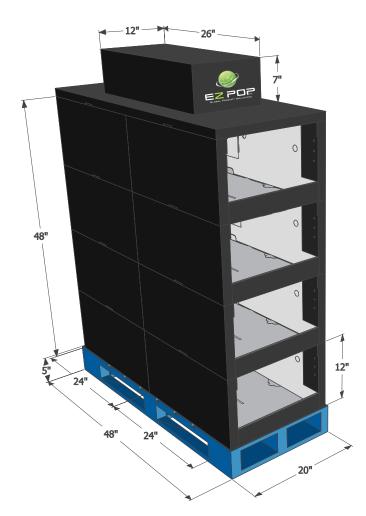


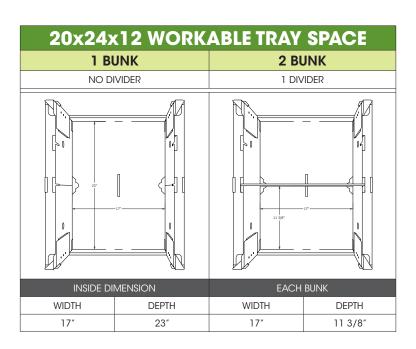


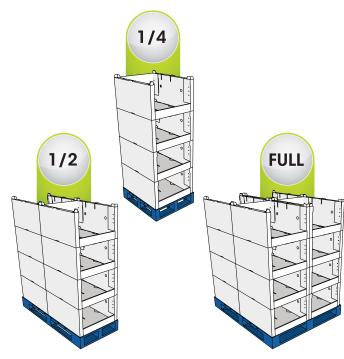






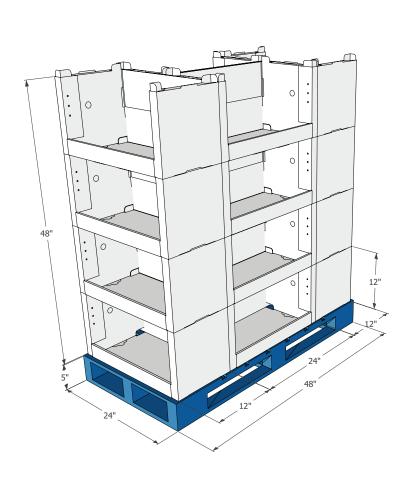


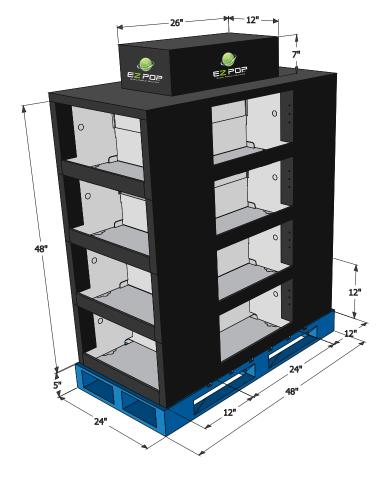


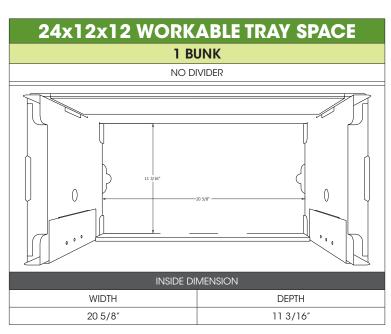


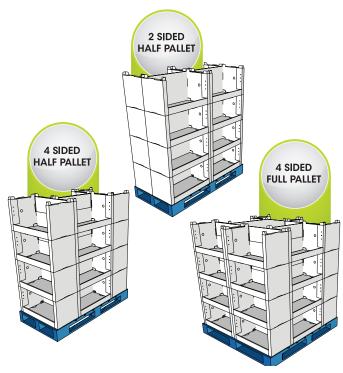






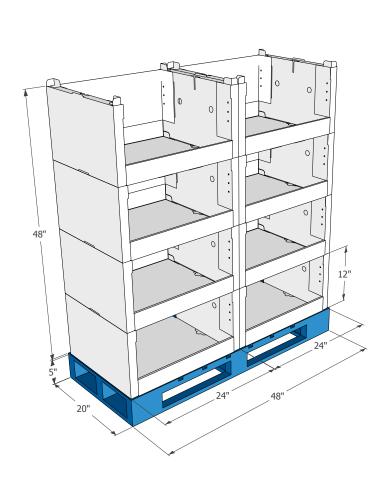


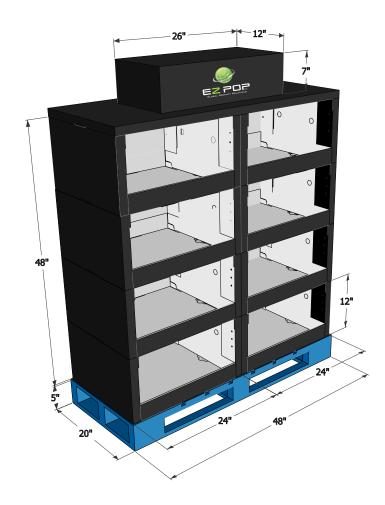


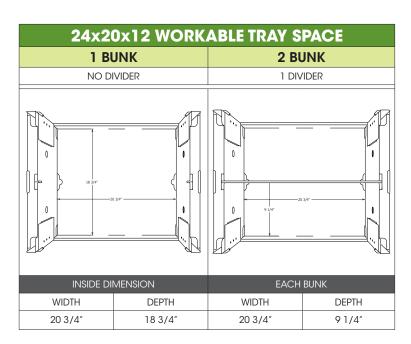


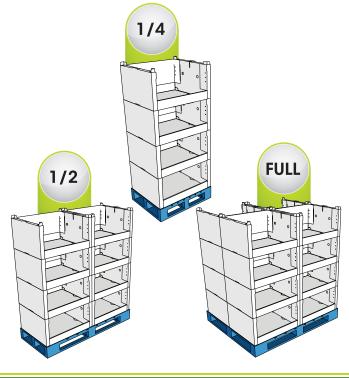






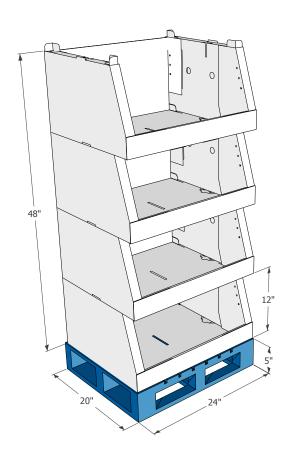


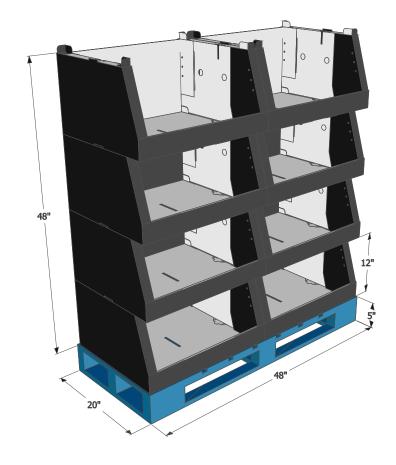


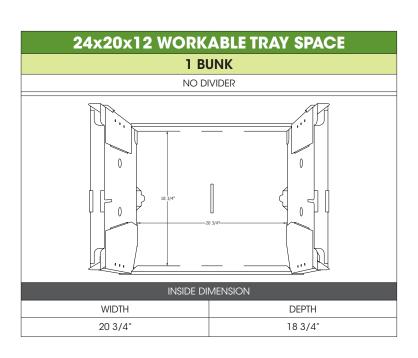








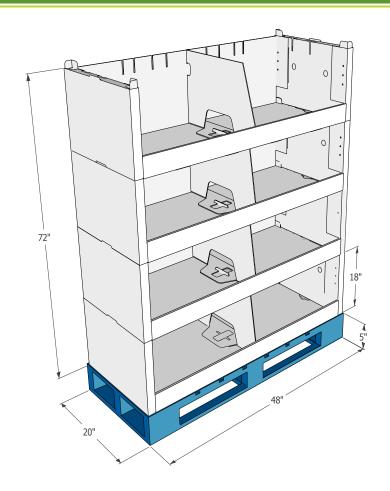


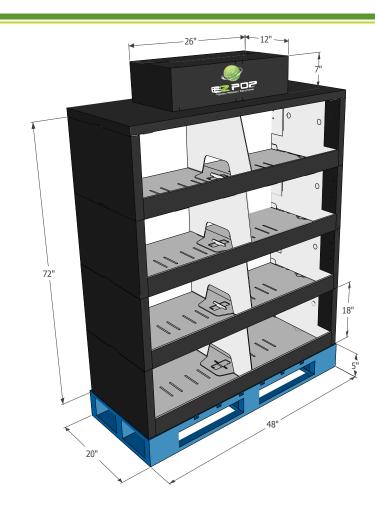




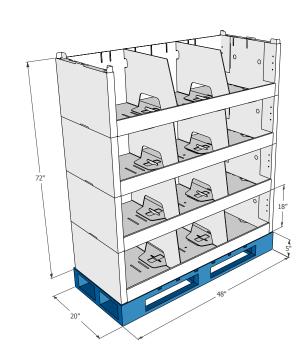






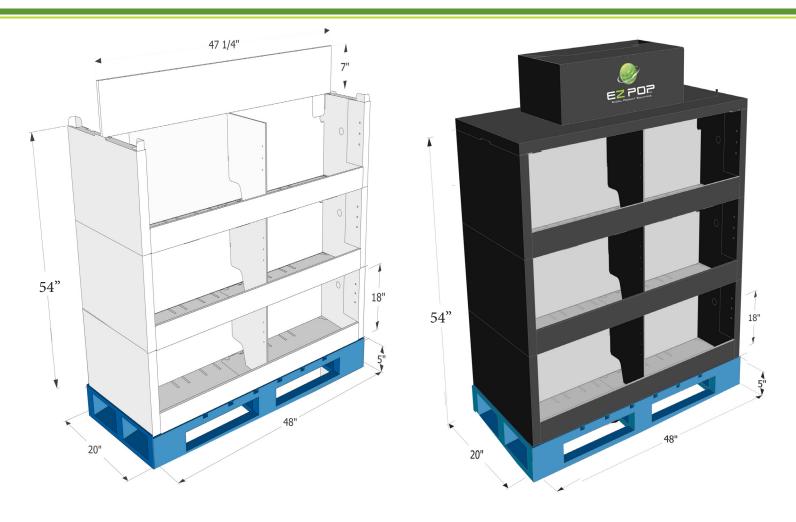


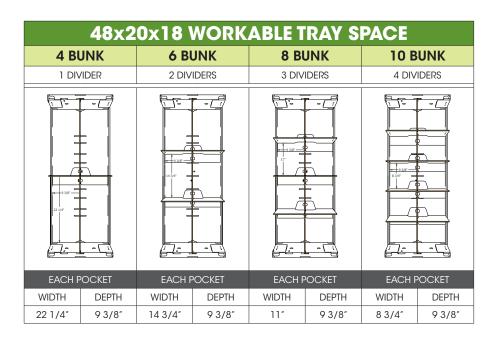
48x20x18 WORKABLE TRAY SPACE									
2 BUNK		3 BUNK		4 BUNK		5 BUNK			
1 DIV	/IDER	2 DIVIDERS		3 DIVIDERS		4 DIVIDERS			
EACH POCKET		EACH POCKET		EACH POCKET		EACH POCKET			
WIDTH	DEPTH	WIDTH	DEPTH	WIDTH	DEPTH	WIDTH	DEPTH		
22 1/4"	19″	14 3/4"	19″	11″	19″	8 3/4"	19″		

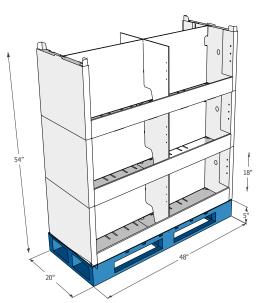






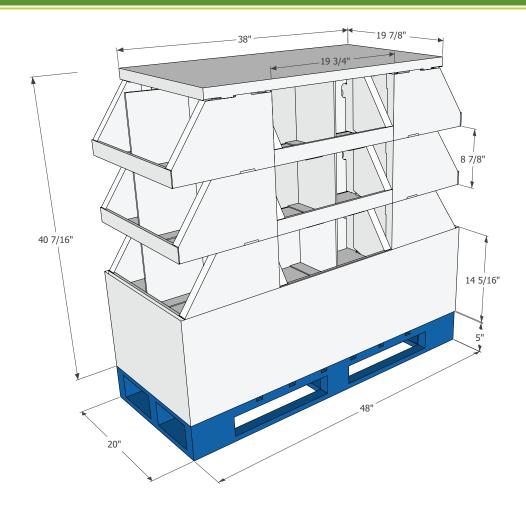












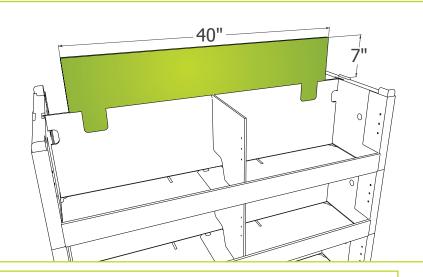
20x14x9 WORKABLE TRAY SPACE								
1 Bl	JNK	2 BUNK						
NO DIV	/IDERS	1 DIVIDER						
0 17	3/4" 13"	8" 17 3/4" 0						
INSIDE DI	MENSION	EACH BUNK						
WIDTH	DEPTH	WIDTH	DEPTH					
17 3/4″	13″	8 1/2″	8″					





40"

GRAPHIC HEADER PRINT AREA: 40" x 7"



48"

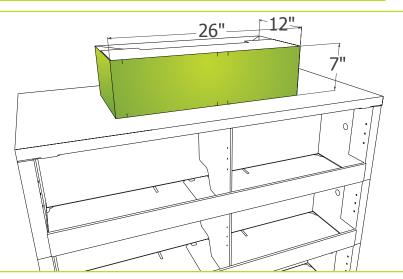
48"

GRAPHIC HEADER PRINT AREA: 48" x 7"

26"

**BOX TOP HEADER** 

PRINT AREA: 26" x 12" x 7"





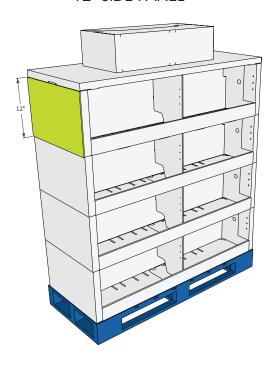




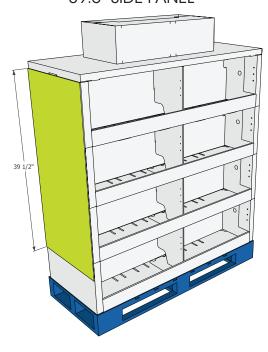


SIDE PANEL GRAPHICS CAN ADD A LOT OF DIMENSION TO YOUR DISPLAY. HERE IS A LOOK AT SOME PARTICULAR SIZINGS WE FIND OUR CLIENTS LIKE TO USE.

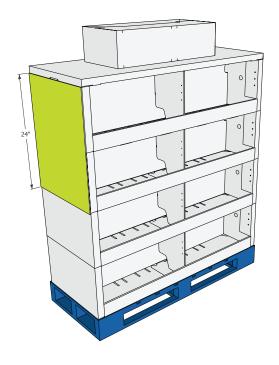
12" SIDE PANEL



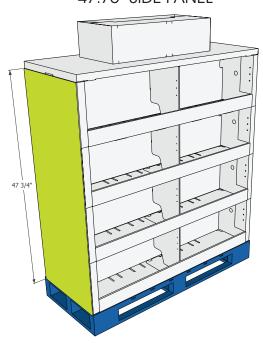
39.5" SIDE PANEL



24" SIDE PANEL

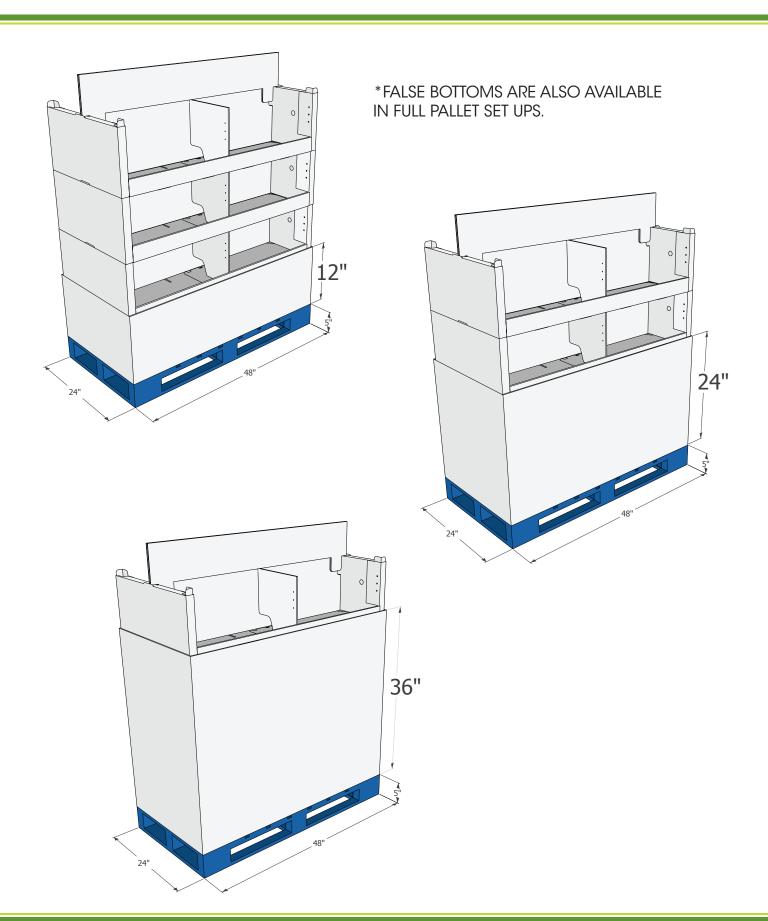


47.75" SIDE PANEL



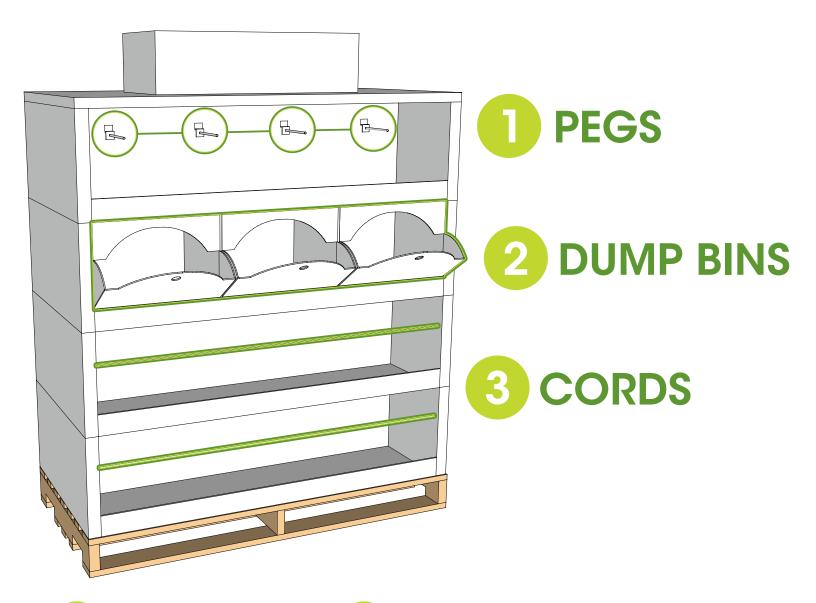












PEGS

DOES PRODUCT NEEDS TO BE HUNG FROM PEGS?

TRAYS CAN ACCOMMODATE: 4", 6", 8", 10" & 12" PEGS.

2 DUMP BINS

THESE TRAYS CAN ACCOMMODATE SMALLER, LOOSE PRODUCTS.

3 CORDS

WANT TO DISPLAY YOUR PRODUCT IN FULL VIEW WITHOUT A CORRUGATE EDGE?

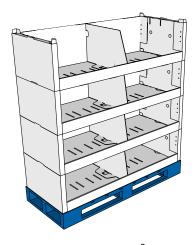
WE HAVE DESIGNED IT WITH CORDS TO SAFELY HOLD PRODUCTS IN PLACE WITHOUT SLIPPING OUT.

HEIGHT IS ADJUSTABLE TO 6" & 8" HIGH. BLACK OR WHITE CORDS ARE AVAILABLE.



#### **EZ STACK BUNK SIZE & WEIGHT TEST** 1 SIDE SHOPPABLE





#### 2 BUNK



1150 lbs load capacity

Bunk Depth 19" Bunk Width 22"

1 Cross Divider Used



#### 3 BUNK



2 1350 lbs load capacity

Bunk Depth 19" Bunk Width 14 3/4"

2 Cross Divider Used



#### 4 BUNK







2250 lbs load capacity

Bunk Width 10 7/8" Bunk Depth 19"

3 Cross Divider Used





2750 lbs load capacity

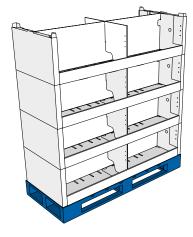
Bunk Width 8 5/8" Bunk Depth 19"

4 Cross Divider Used









#### 4 BUNK

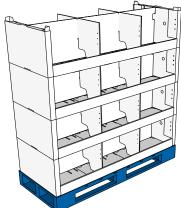


1150 lbs load capacity

Bunk Width 22"

Bunk Depth 9 1/4"

1 Cross Divider Used



#### 6 BUNK

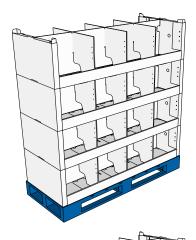


2 1350 lbs load capacity

Bunk Width 14 3/4"

Bunk Depth 9 1/4"

2 Cross Divider Used



#### 8 BUNK







2250 lbs load capacity

Bunk Width 10 7/8" Bunk Depth 9 1/4"

3 Cross Divider Used











**2750** lbs load capacity

Bunk Width 8 5/8"

Bunk Depth 9 1/4"

4 Cross Divider Used

# EZPOP RETAILERS









































# EZPOP CLIENTS

Get to know some of our clients that are not retailers:



























JONES NEW YORK



SONY









# EZ SERVICES

EZ POP offers a multitude of industry services that guarantee the satisfaction of our clients and our retailers.

#### EZ DISPLAYS

- ✓ PALLET PROGRAMS
- ✓ MOTION DISPLAYS
- √ SOLAR POWERED DISPLAYS
- ✓ BACK LIGHTS
- ✓ CUSTOM DISPLAYS
- ✓ PDO'S
- ✓ FLOOR DISPLAYS
- ✓ TILT BACKS
- ✓ SIDE WINDERS
- ✓ CHAIR BACKS

#### **EZPRINT**

- ✓ LARGE FORMAT
- ✓ WINDOW CLING
- ✓ FLEXO
- ✓ LITHO
- ✓ DIGITAL
- ✓ SILK SCREEN
- ✓ DIE CUTTING
- ✓ EMBOSSING
- ✓ LENTICULAR

#### EZ FULFILLMENT

- √ LOGISTICS
- ✓ CO-PACKING
- ✓ INVENTORY CONTROL
- ✓ ASSEMBLY
- ✓ KITTING
- ✓ WAREHOUSING
- ✓ SHRINK WRAPPING

