

RETAIL COMPLIANT



EZ POP INC.

GLOBAL PRODUCT SOLUTIONS

FEATURING:

PATENTED, SELF-ASSEMBLING
FLOOR DISPLAYS

EZ LOCK
POPS • LOCKS • LOADS



INCREASING SALES, SAVINGS & SUSTAINABILITY THROUGH DESIGN

WHY CHOOSE EZ POP

“ We combine our experience with a practical and problem solving approach. We understand that product and positioning is vital in today's competitive market. ”

EZPOP has invested thousands of hours into designing and re-designing our patented displays and has made major investments into research and development which includes dies, patents, designs, equipment, legal fees and prototypes.

We have also invested numerous hours working with various retailers and CPG companies to create these intelligent designs.

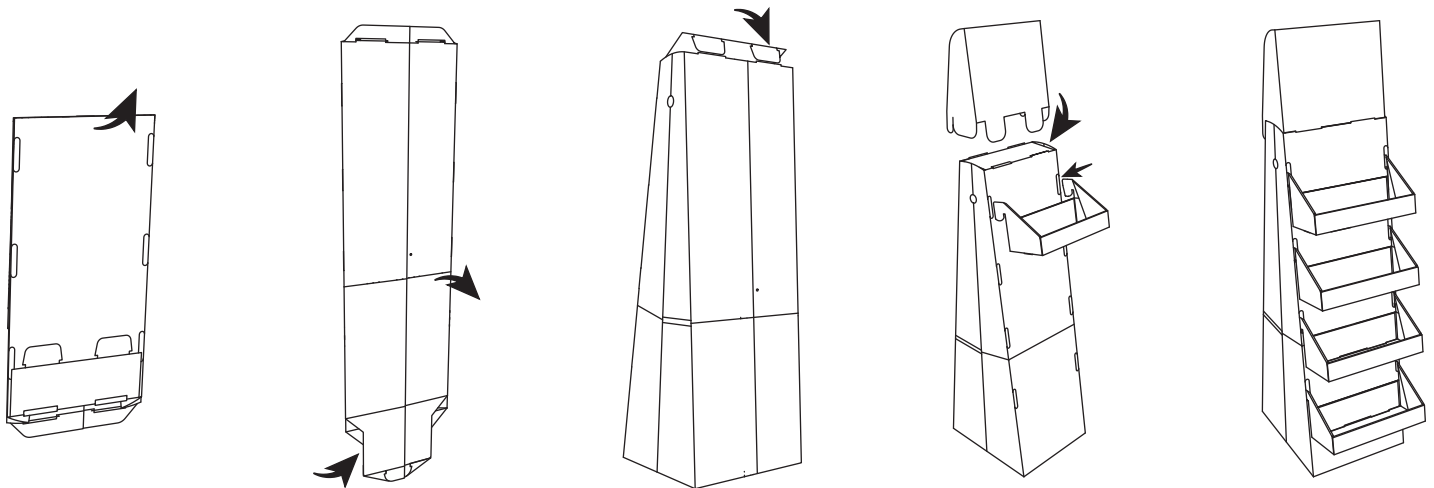
- ✓ Retailer Compliant
- ✓ Proven Customer Results
- ✓ Multiple Patented Designs
- ✓ Modular & Customizable Displays
- ✓ Strength & Sustainability Through Design

INTRODUCING

EZ LOCK

POPS · LOCKS · LOADS

Our patented **EZ LOCK** base system features the world's fastest, strongest and most effective way to deploy your product at retail. Simply lift the base out of the shipper and it automatically "pops" into shape.



EZ POP RETAIL APPROVED COMPLIANT DISPLAY PROGRAM

- | | | |
|------------------------------------|---------------------------|--------------------------------|
| ✓ Meets all retail standards | ✓ Cost effective solution | ✓ Consumer friendly design |
| ✓ Multiple configurations & Styles | ✓ EZ assembly | ✓ Fast & guaranteed deployment |
| ✓ NO CUSTOMER DIE COSTS | ✓ EZ co-packing | ✓ PATENTED DESIGNS |
-

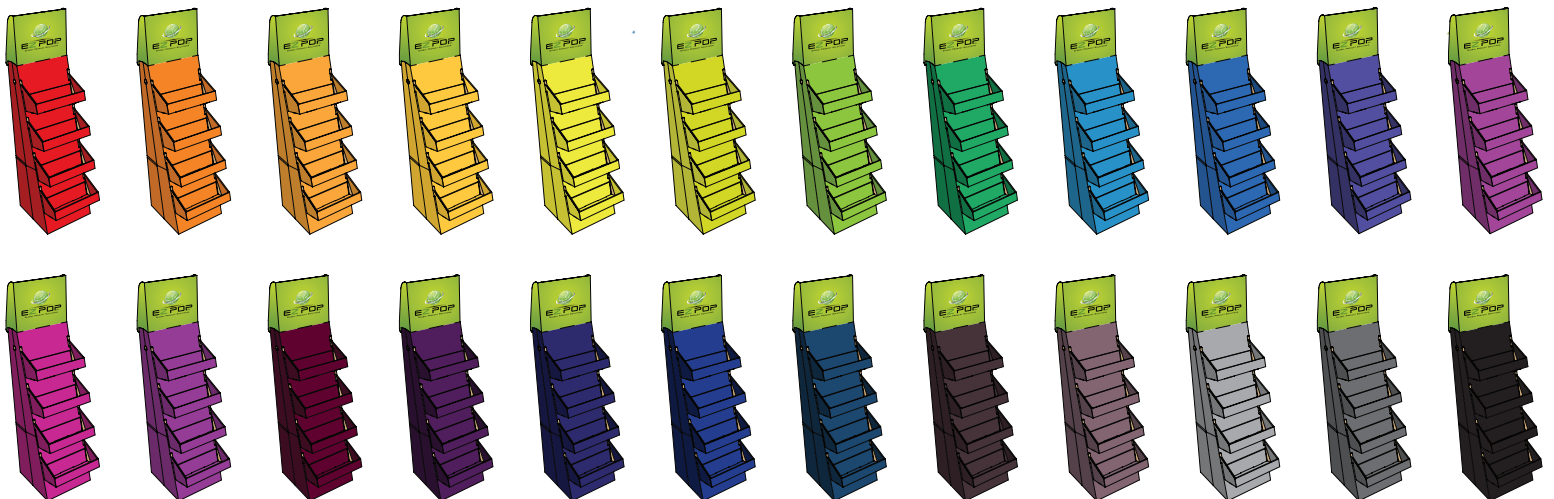
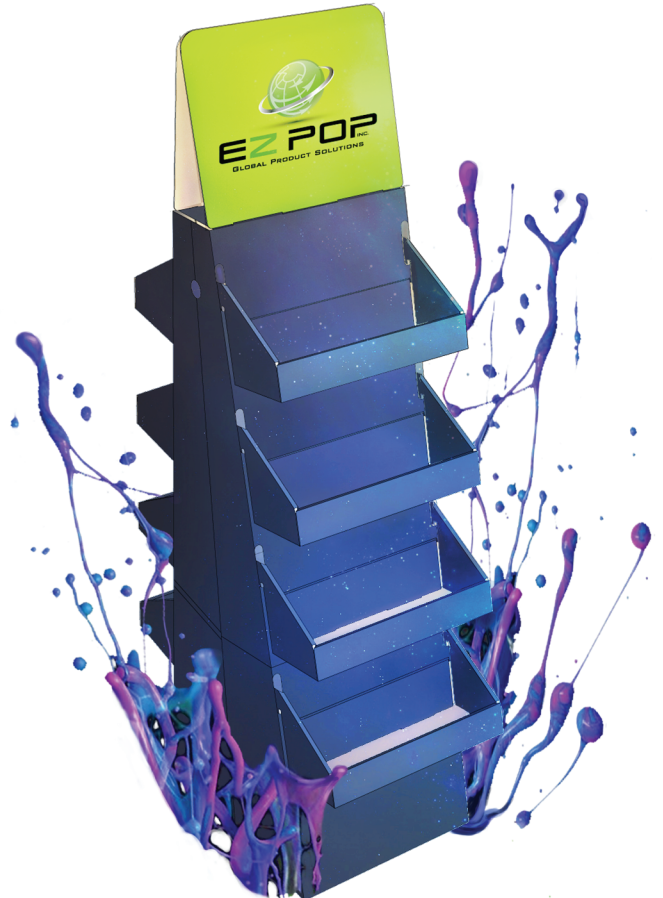




SPLASH SOME COLOUR TO YOUR DISPLAY

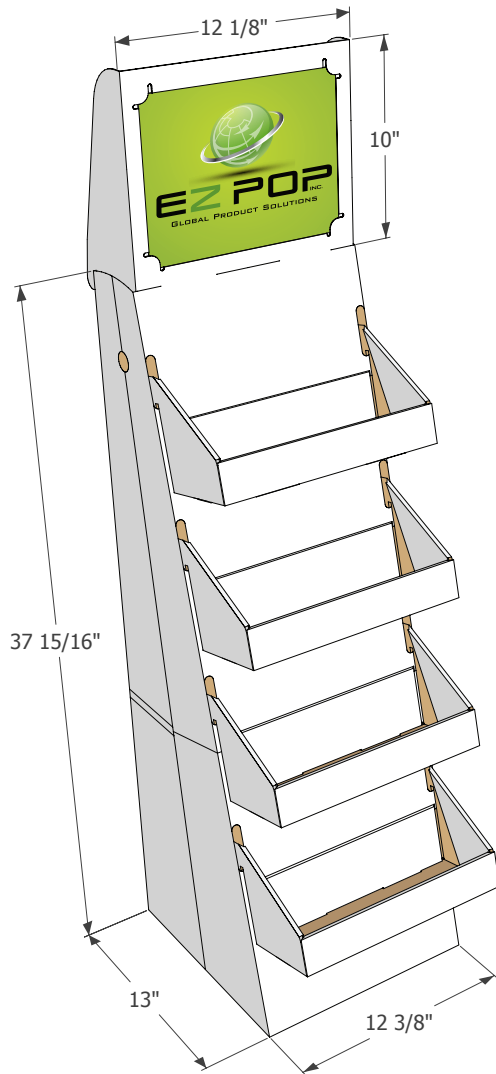
COST EFFECTIVE
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FULL LITHO MOUNT HEADER
DRAMATIC EFFECT

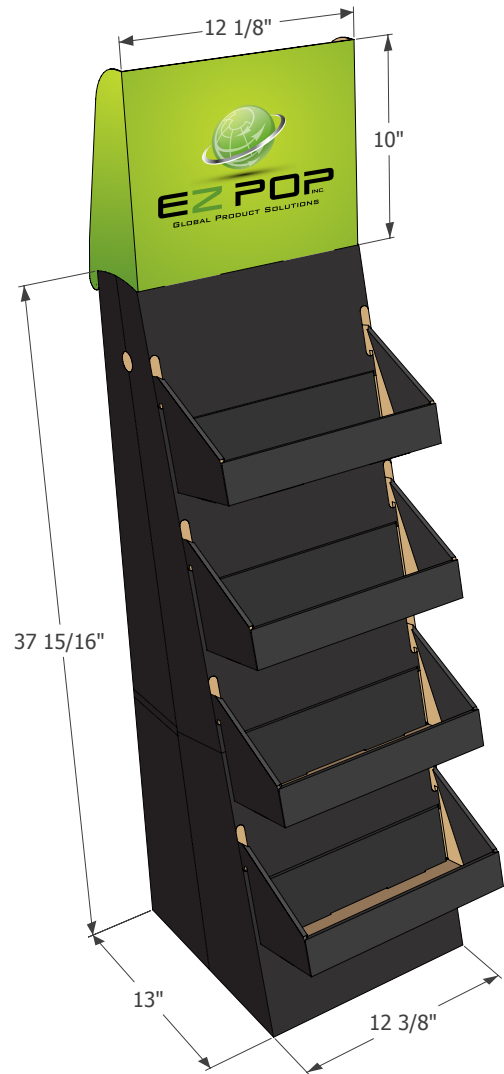


THERE ARE OVER 50 GCMI COLOURS TO CHOOSE FROM
CUSTOM PMS COLOURS CAN ALSO BE USED

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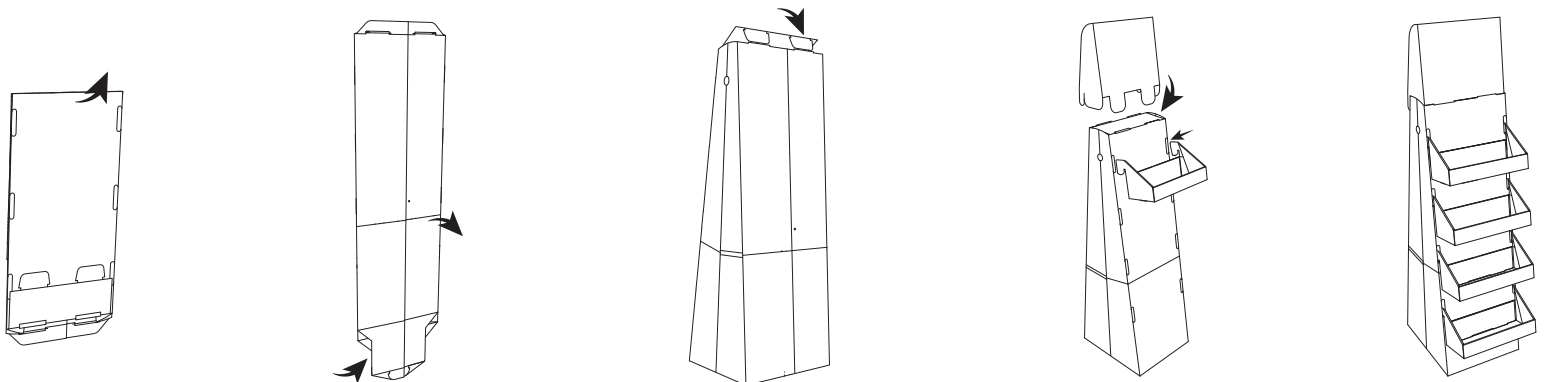


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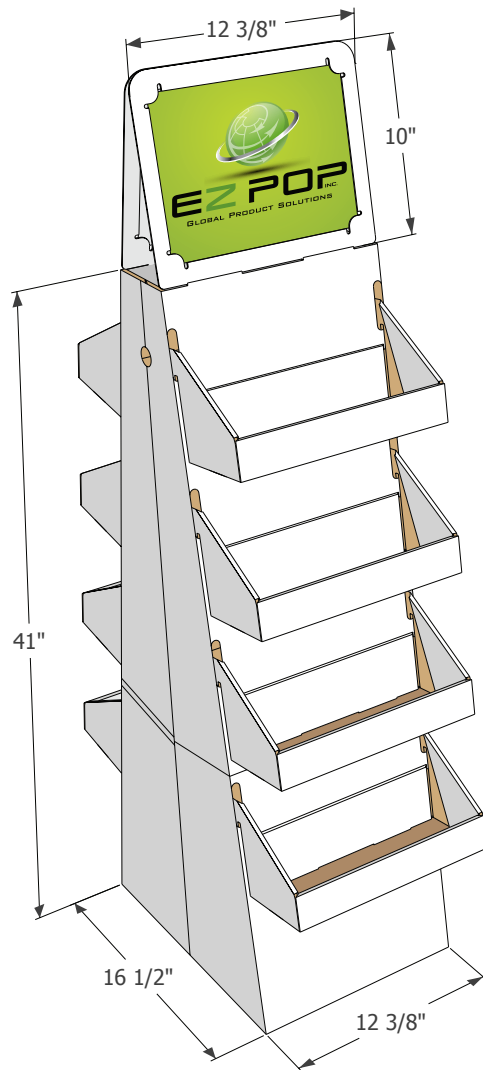


STANDARD TRAY SHOWN IN ABOVE ILLUSTRATION
FOR WORKABLE TRAY SPACE PLEASE SEE PAGE Z1

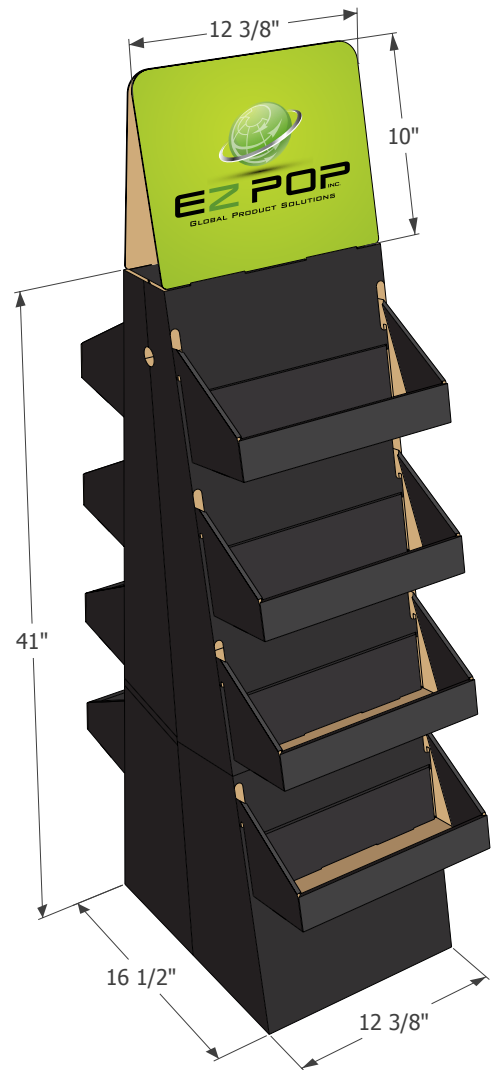
EZ ASSEMBLY



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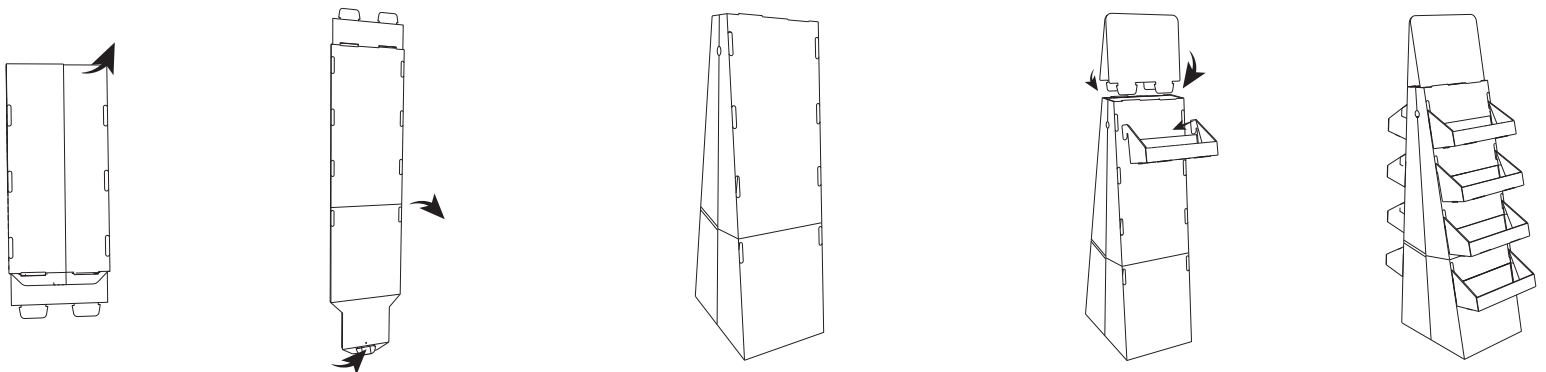


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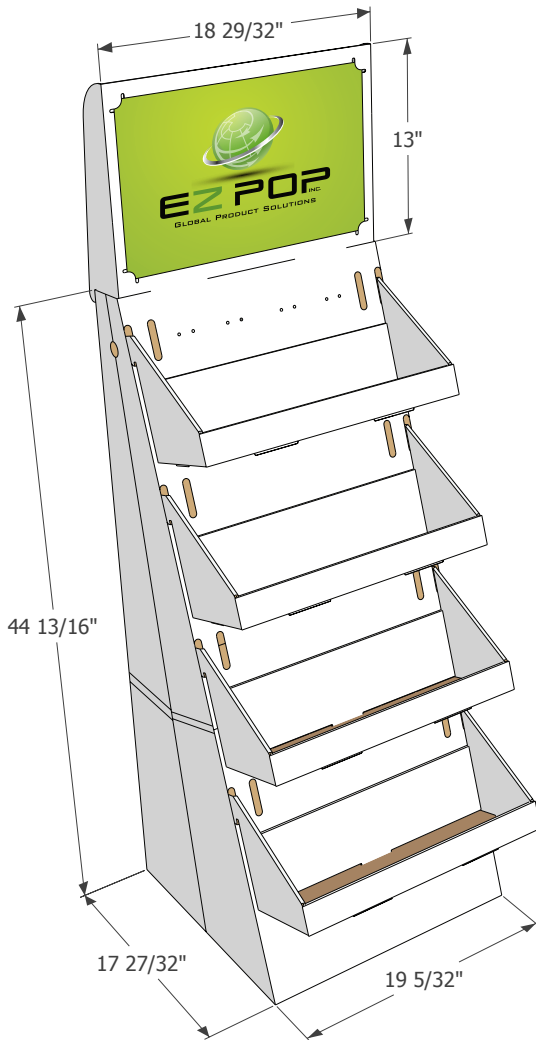


STANDARD TRAY SHOWN IN ABOVE ILLUSTRATION
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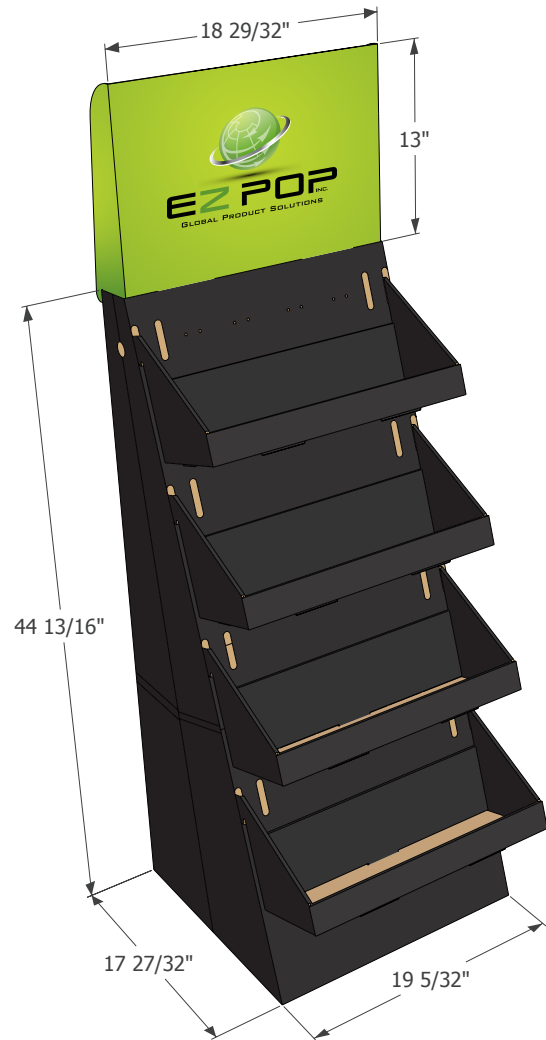
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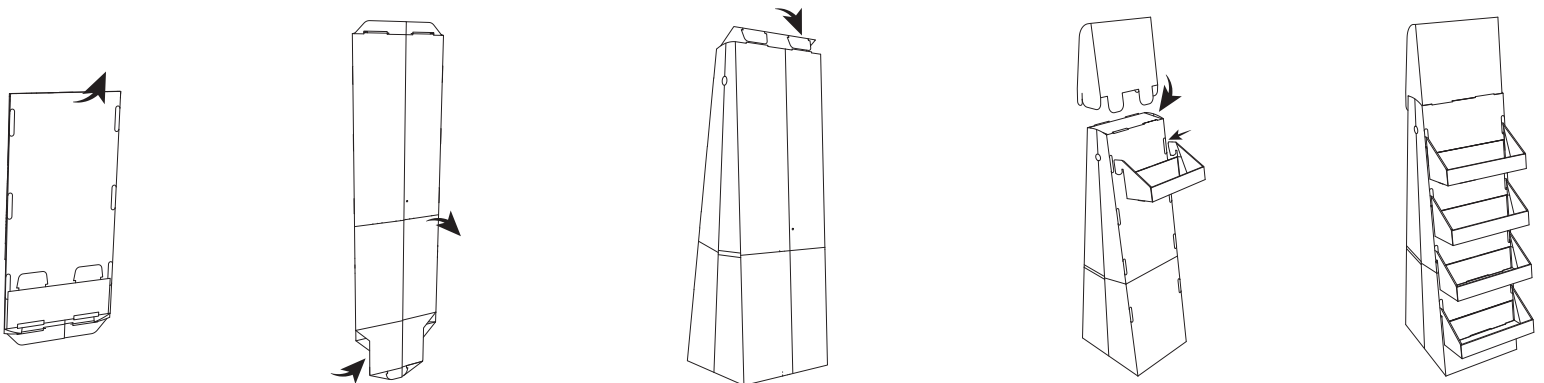


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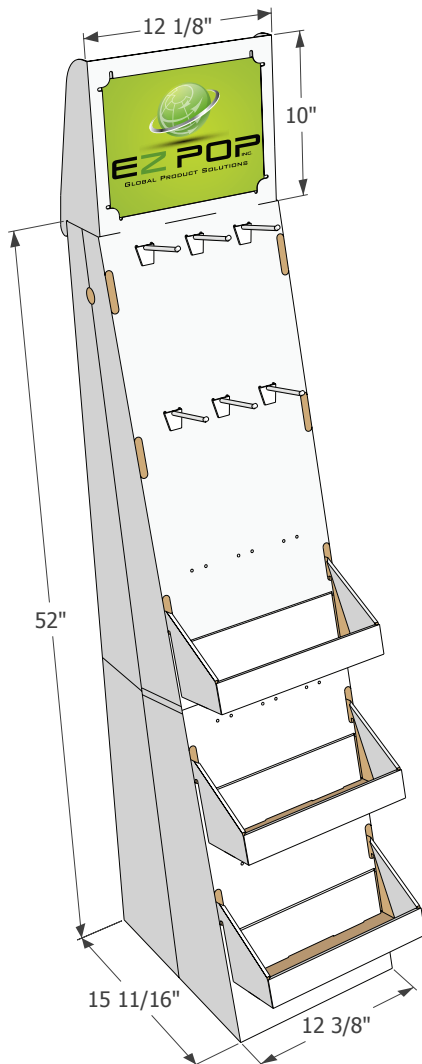


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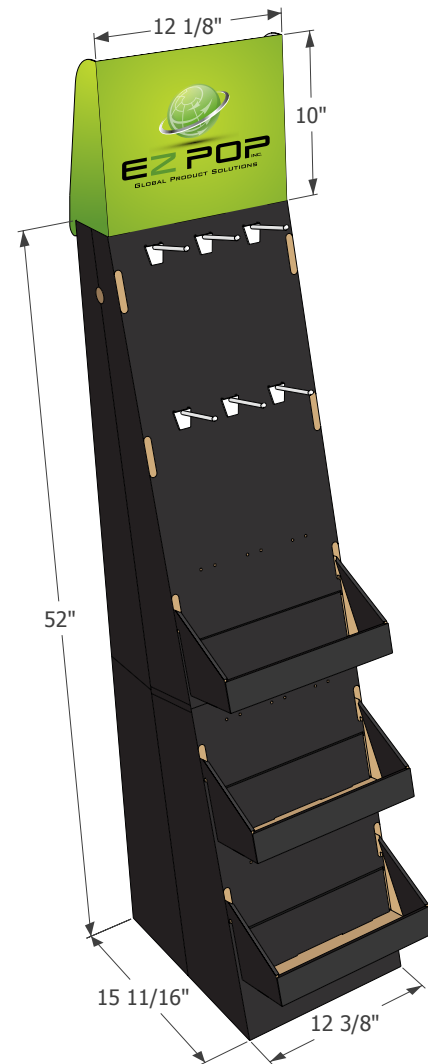
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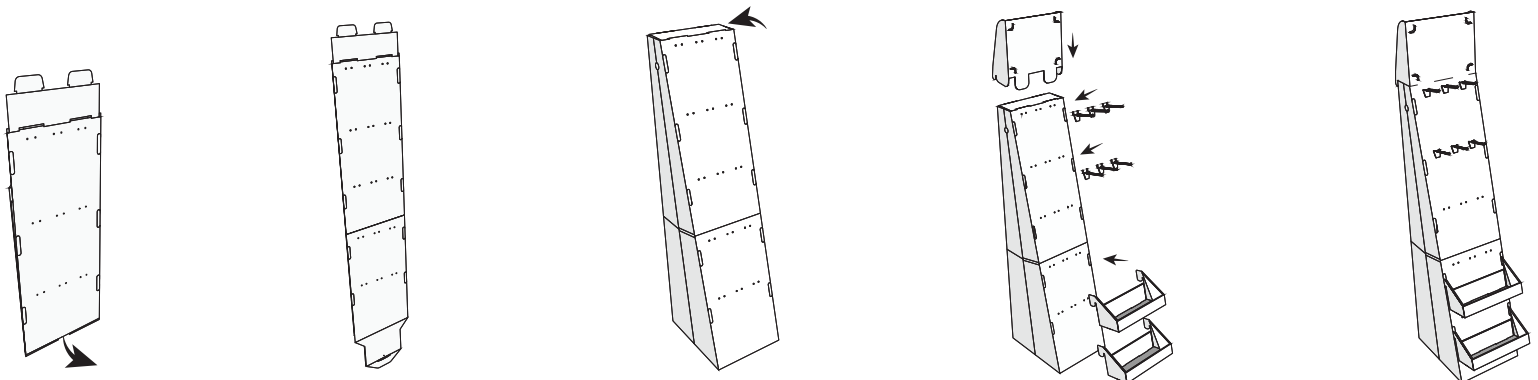


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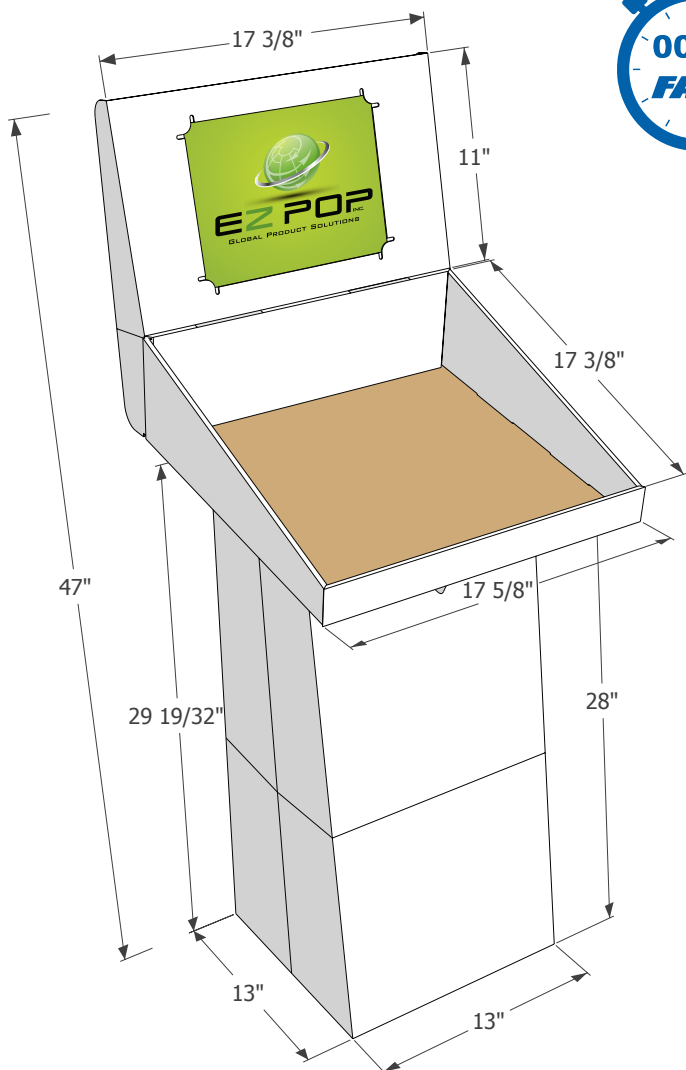
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FOR WORKABLE TRAY SPACE PLEASE SEE PAGE Z1

EZASSEMBLY

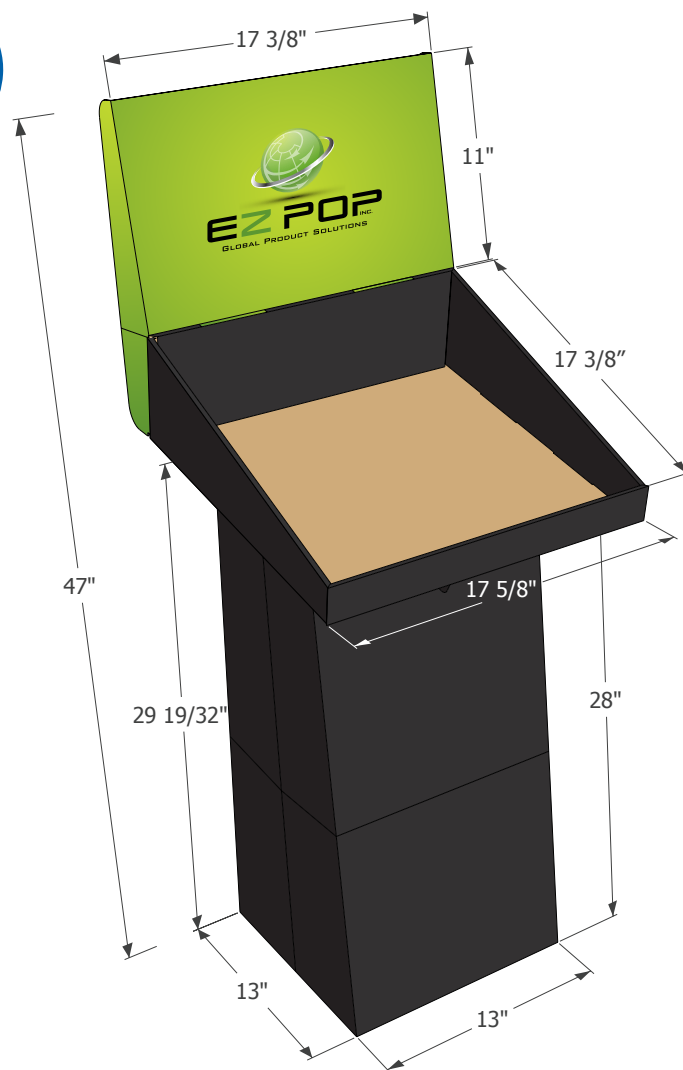




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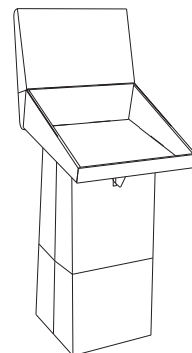
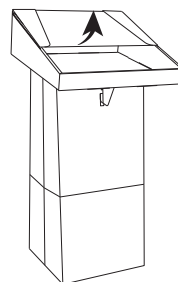
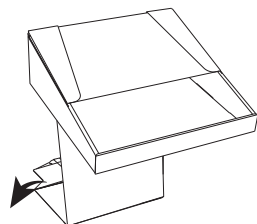
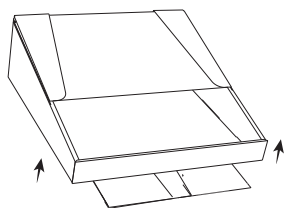


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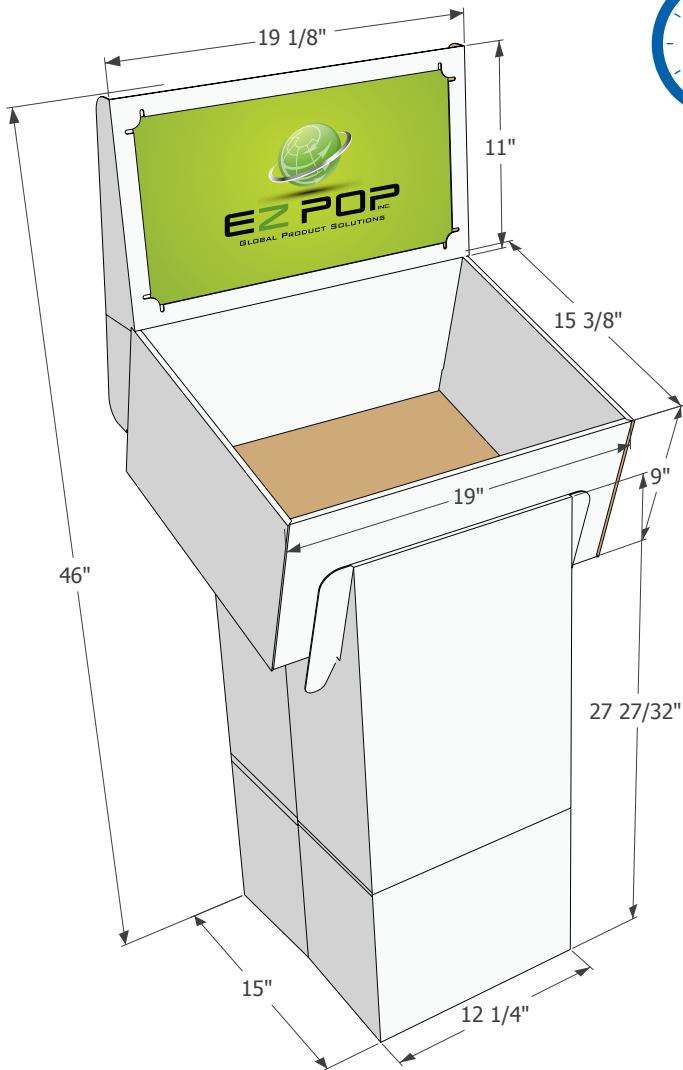
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FOR WORKABLE TRAY SPACE PLEASE SEE PAGE Z1

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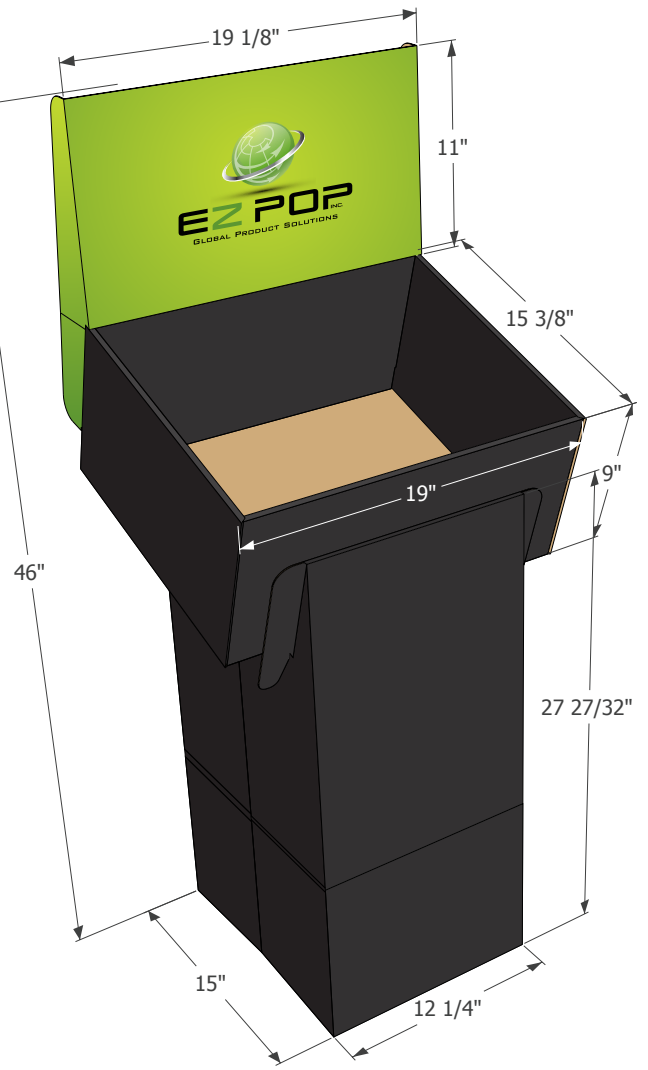




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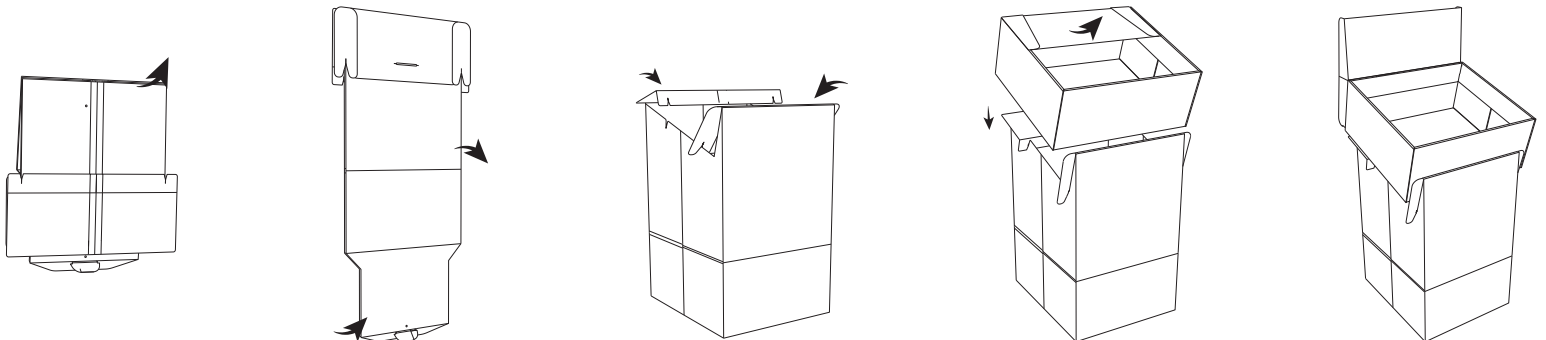


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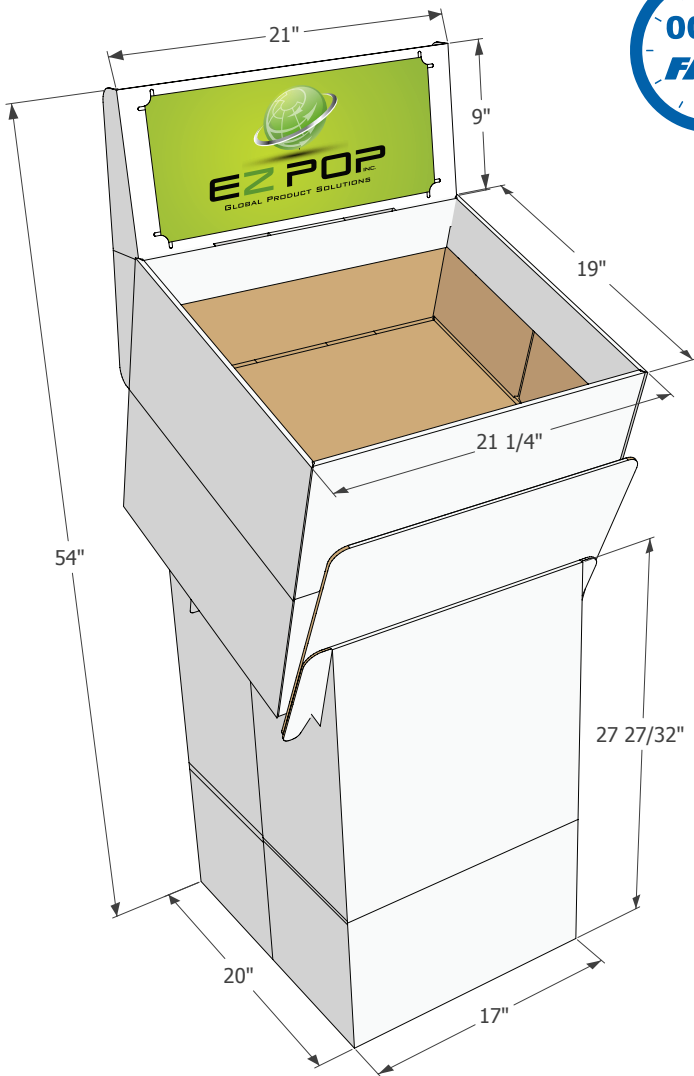
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FOR WORKABLE TRAY SPACE PLEASE SEE PAGE Z2

EZASSEMBLY

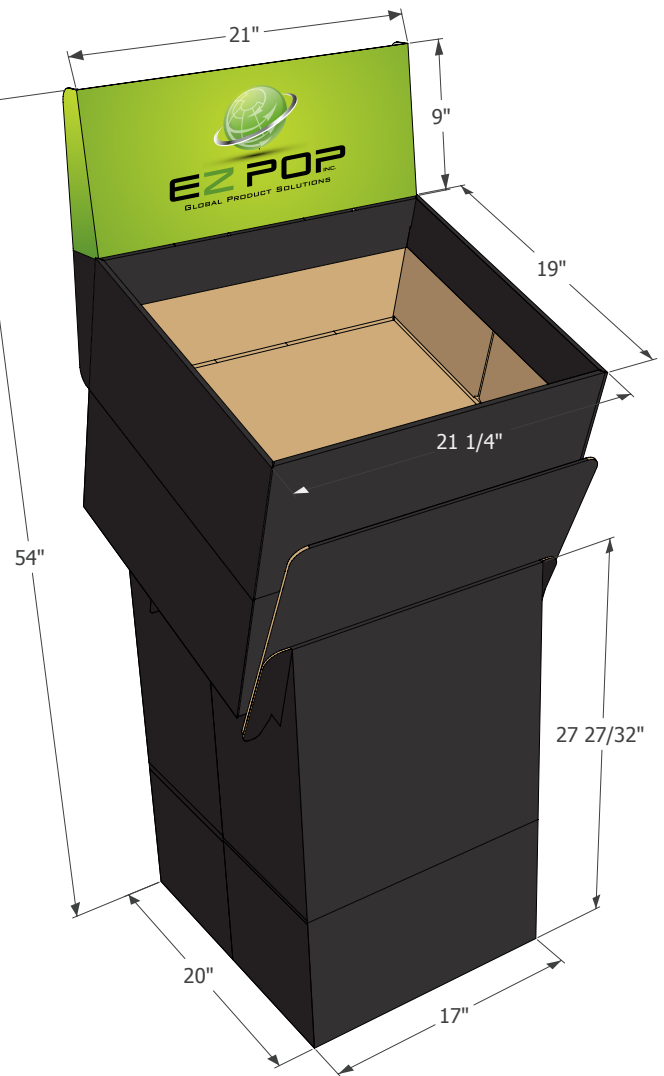




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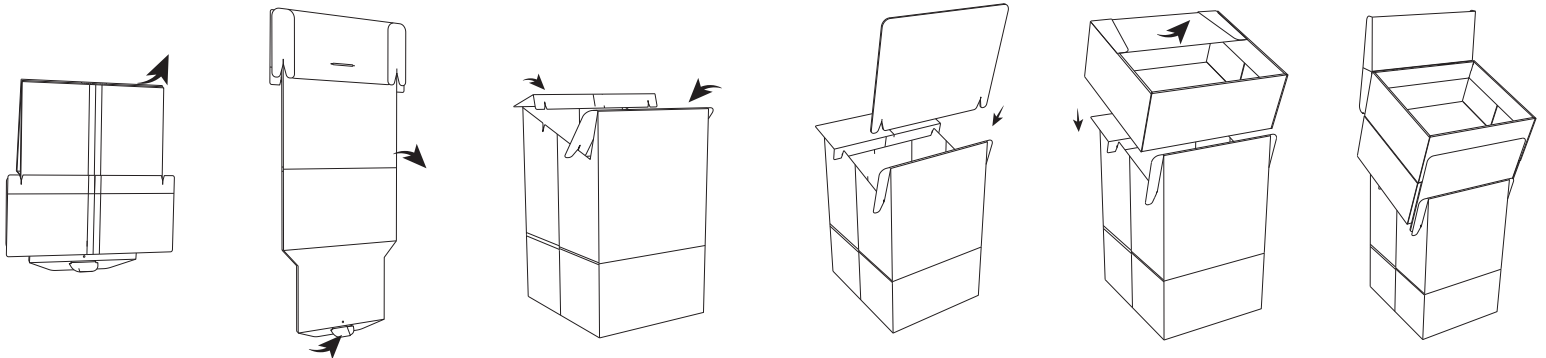


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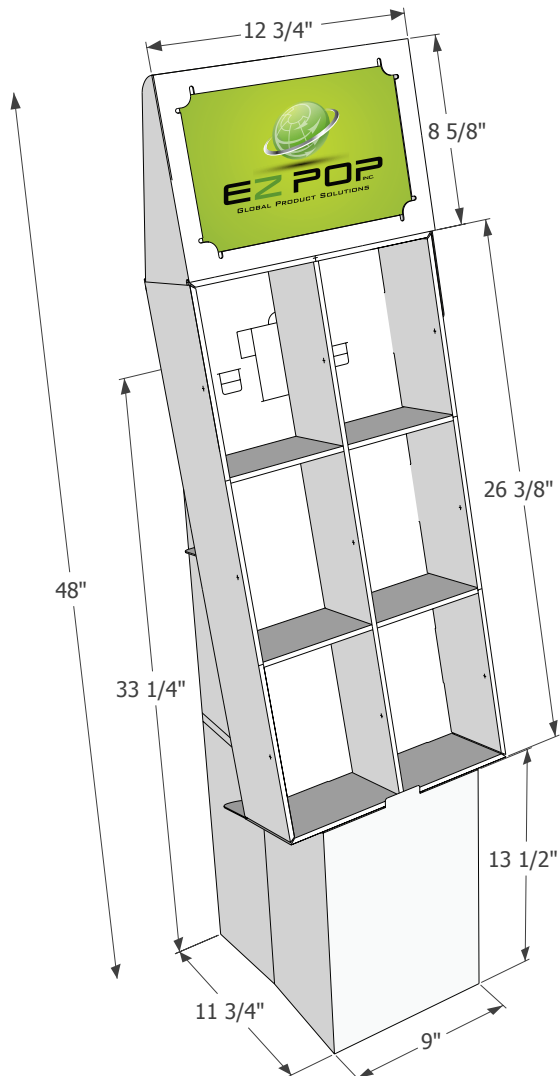


2 TRAY CONFIGURATION SHOWN ABOVE
FOR WORKABLE TRAY SPACE PLEASE SEE PAGE Z2

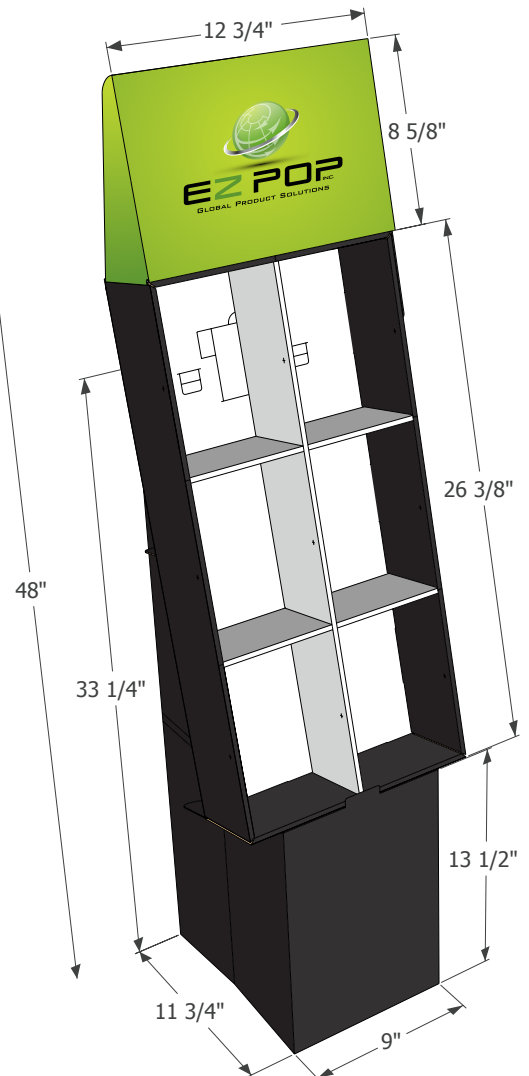
EZ ASSEMBLY



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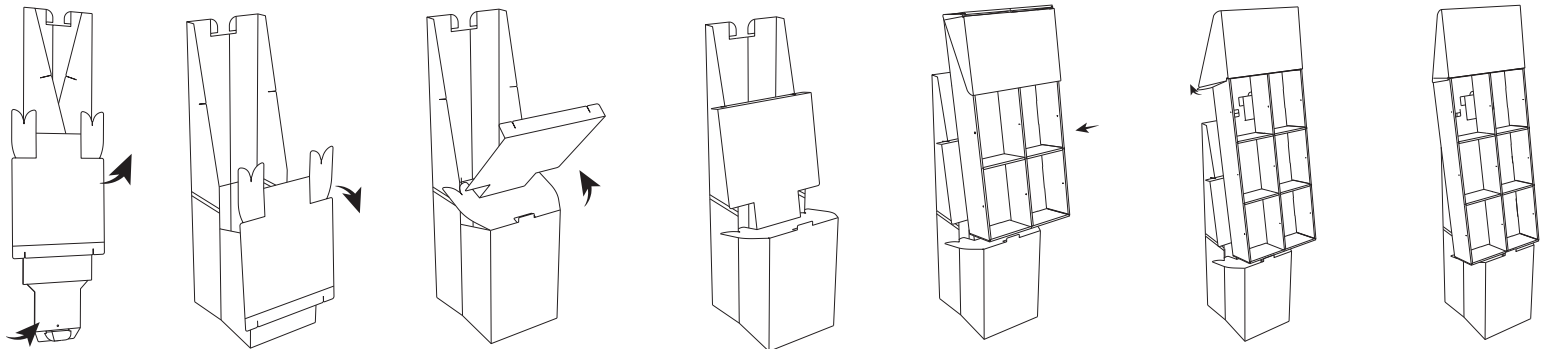


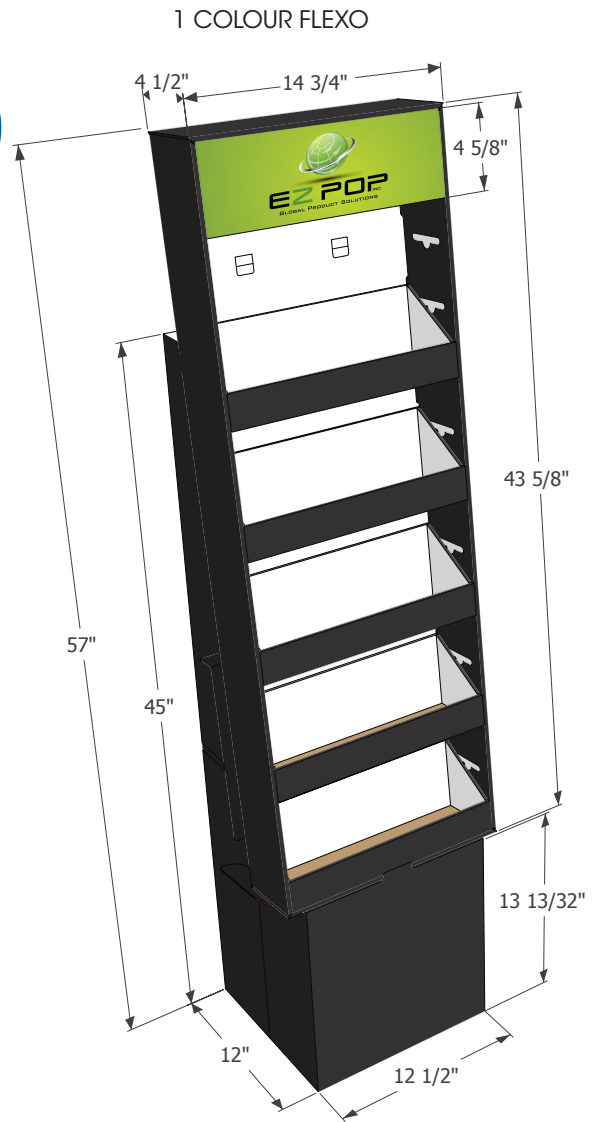
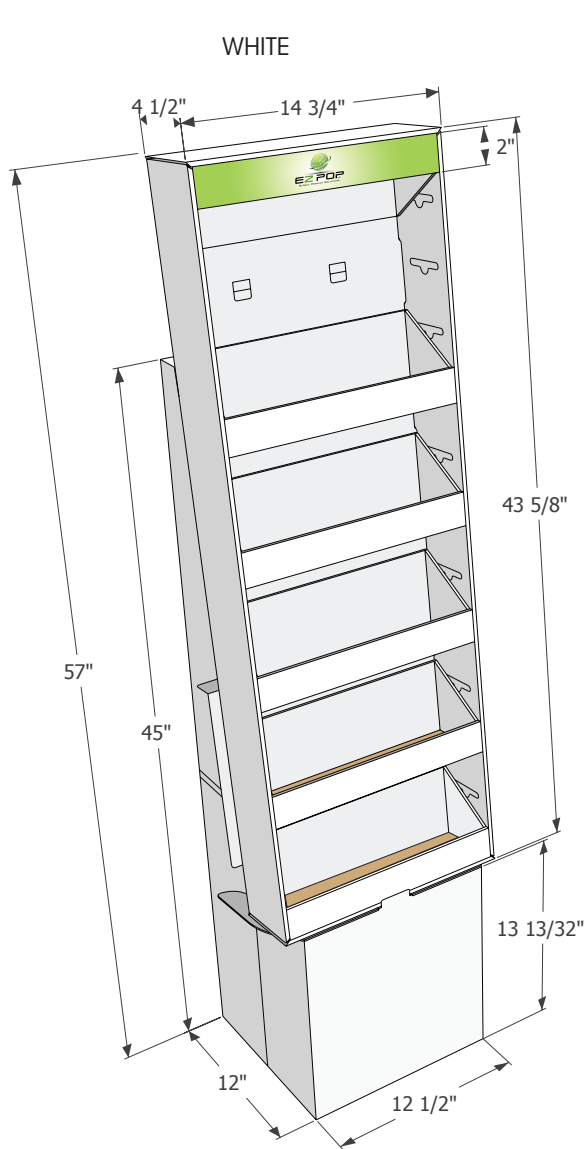
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STANDARD TRAY SHOWN IN ABOVE ILLUSTRATION
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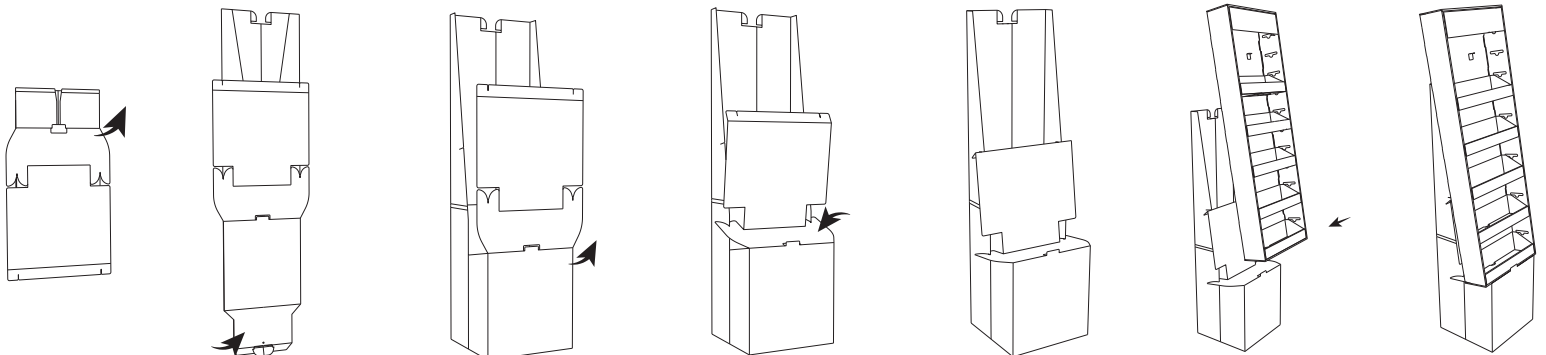
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FOR WORKABLE TRAY SPACE PLEASE SEE PAGE Z2

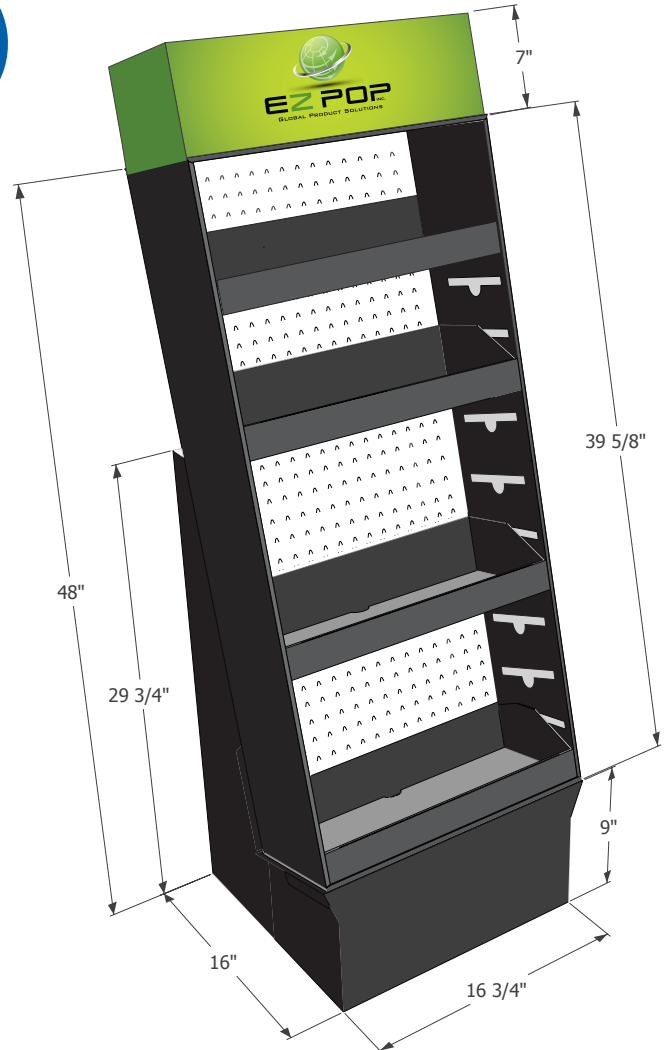
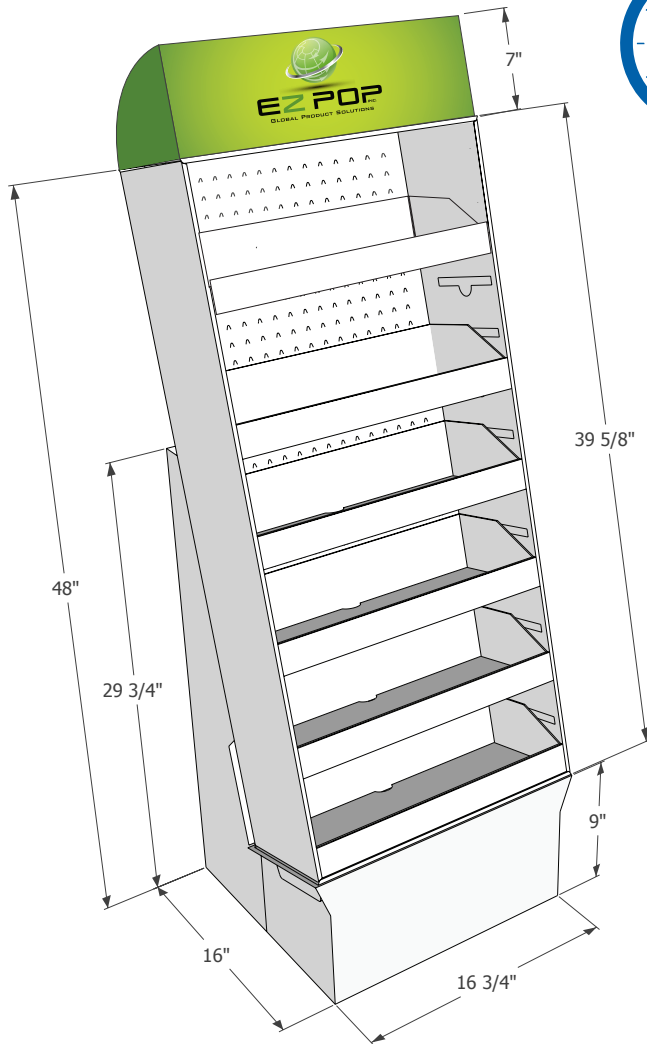
EZASSEMBLY



8" DEEP SIDEWINDER SHOWN BELOW



10" DEEP SIDEWINDER SHOWN BELOW

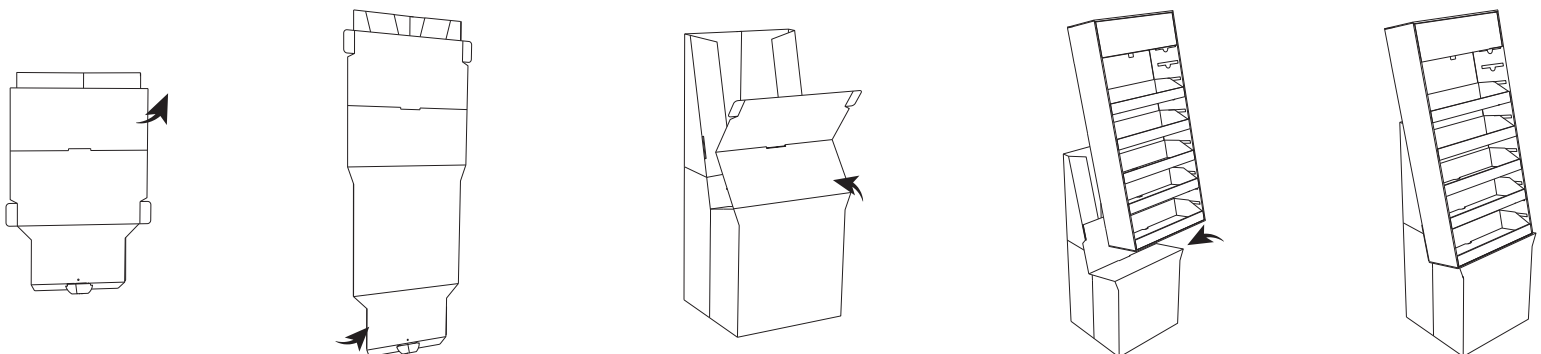


STANDARD 7 1/2" TRAYS USED ABOVE

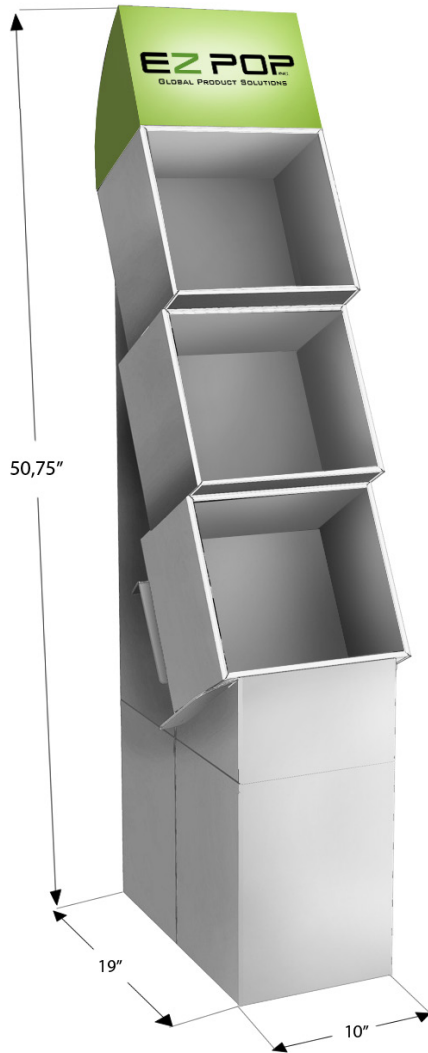
STANDARD 9 1/4" TRAYS USED ABOVE

FOR WORKABLE TRAY SPACE PLEASE SEE PAGE Z2

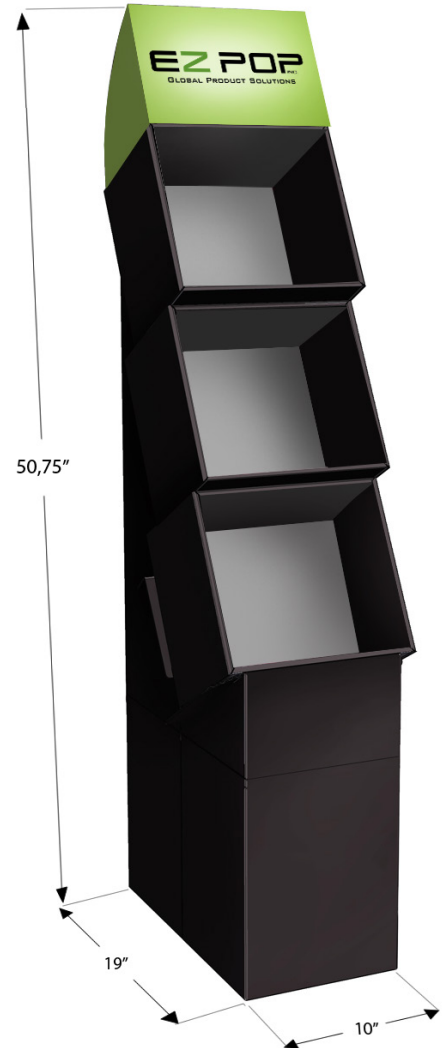
EZ ASSEMBLY



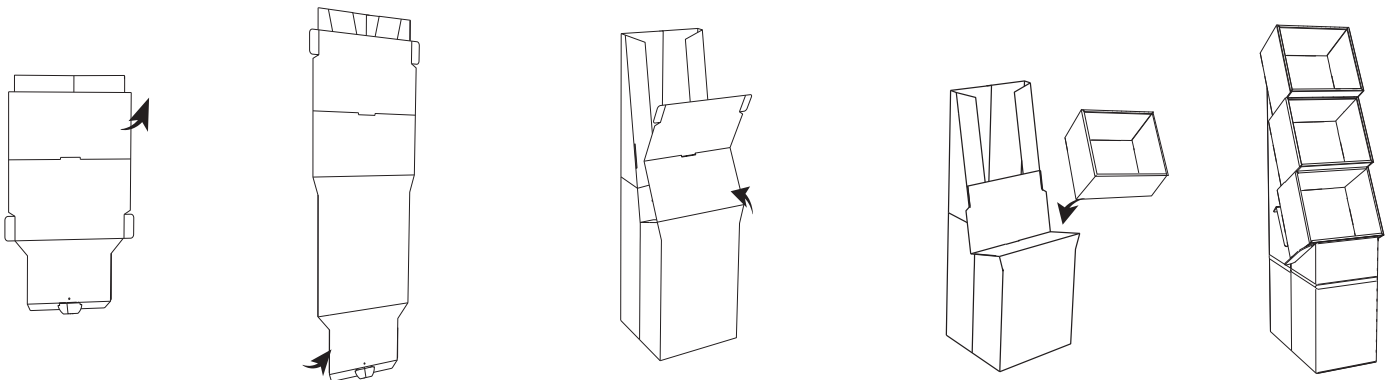
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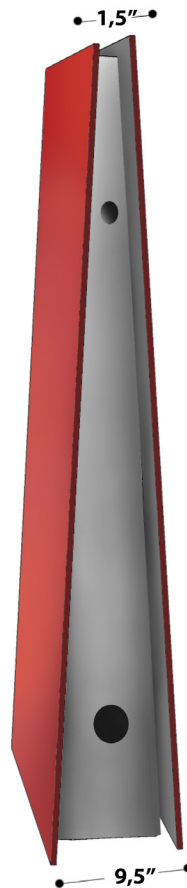
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EZ ASSEMBLY







SIZE OPTIONS:

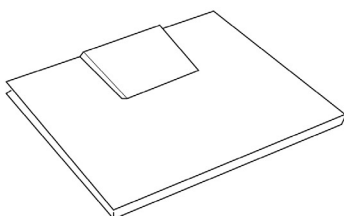
24 X 12, 60 X 30, 72 X 36

*custom sizes by request

ASSEMBLY INSTRUCTIONS



Pull it from the box



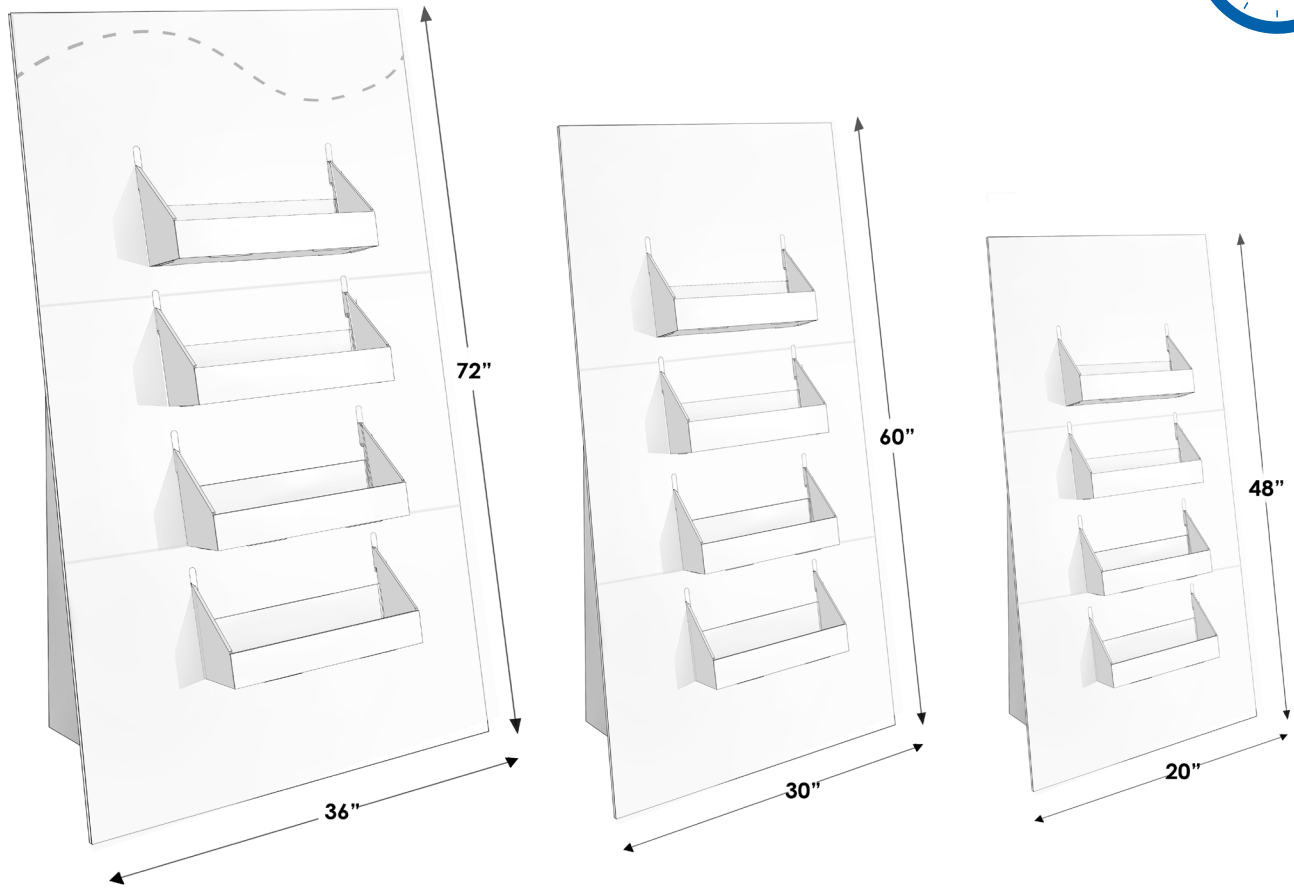
POPS

AUTOMATICALLY



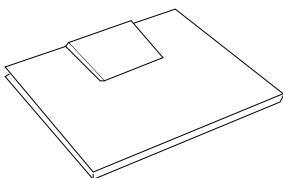


ADD A CUSTOM SHAPE

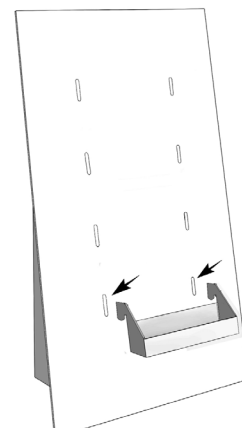
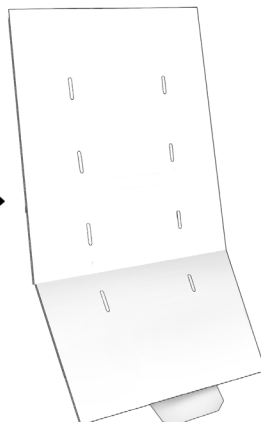


ASSEMBLY INSTRUCTIONS

Pull it from the box



POPS
AUTOMATICALLY





SIZE OPTIONS:

24 X 12

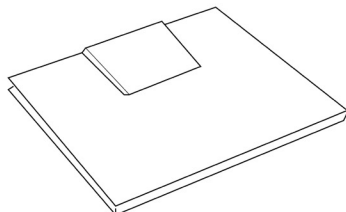
60 X 30

72 X 36

*custom sizes by request

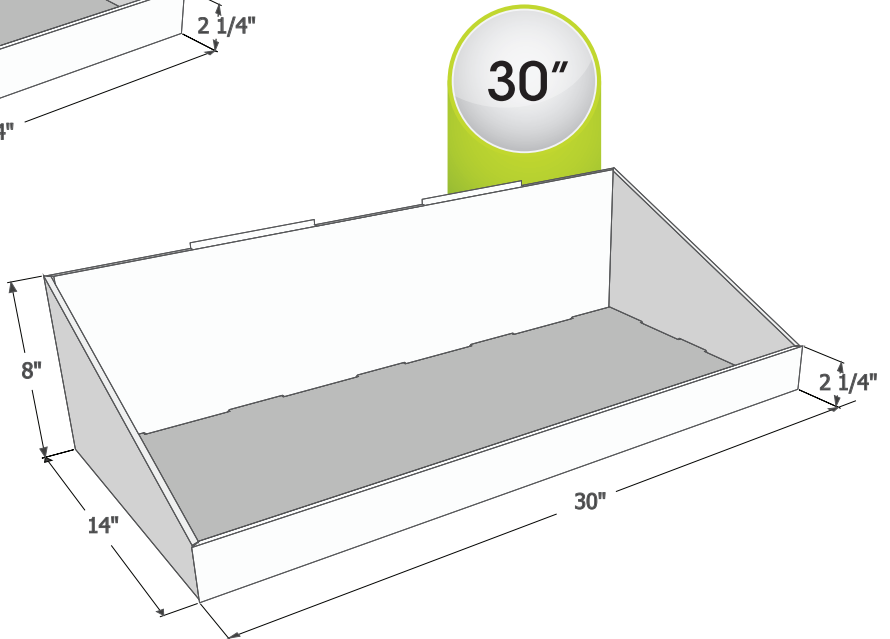
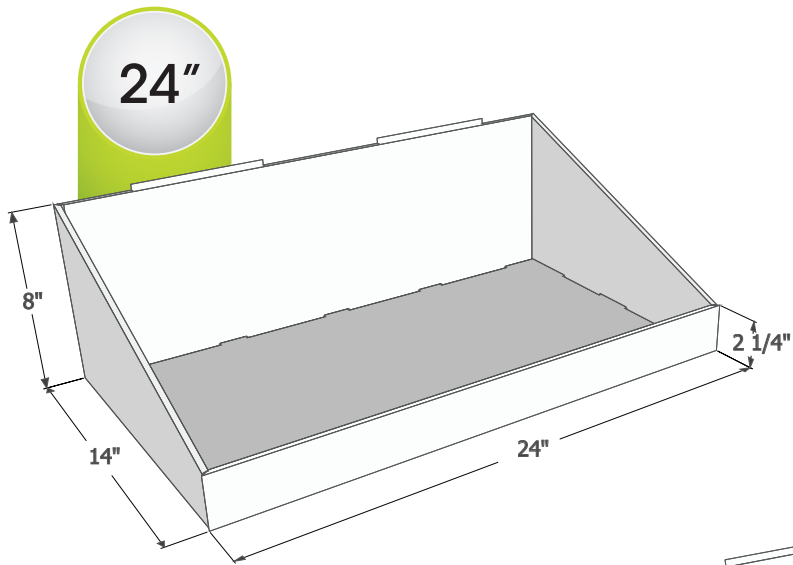
ASSEMBLY INSTRUCTIONS

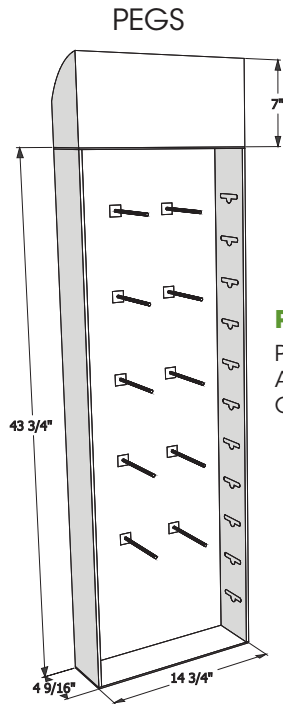
Pull it from the box



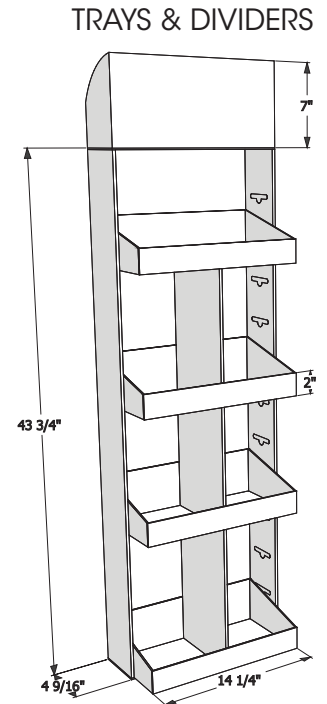
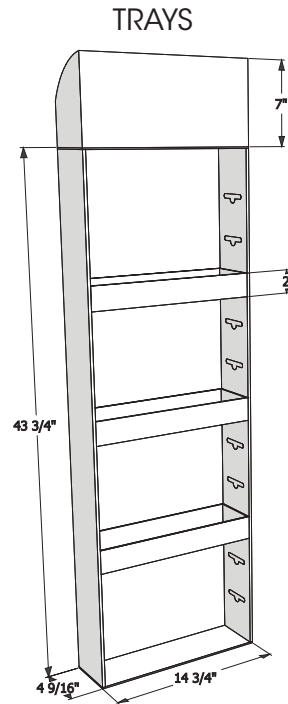
POPS
AUTOMATICALLY







PLEASE NOTE:
PEG CONFIGURATIONS
ARE COMPLETELY
CUSTOMIZABLE.



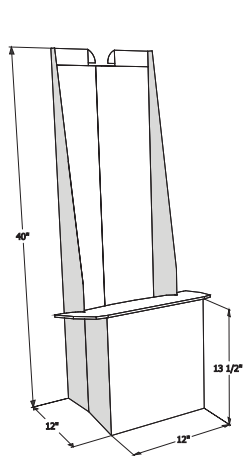
SIDE WINDER FEATURES

- 4" OR 7" HEADER GRAPHICS
- EZ ADJUSTABLE LOCK IN SHELVES
- MULTIPLE CONFIGURATIONS
- REINFORCED SPINE SUPPORT
- ACCOMMODATES PEGS & SHELVES

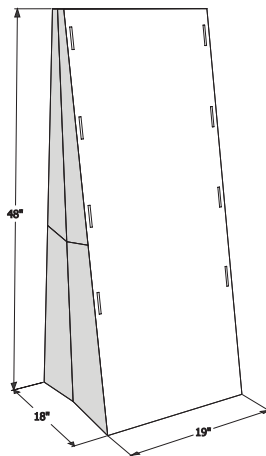
DID YOU KNOW?

EZ POP SIDE WINDERS CAN BE DEPLOYED USING VARIOUS METHODS.

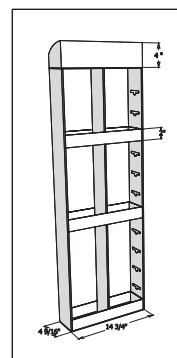
- STAND ALONE
- CHAIRBACK
- A FRAME



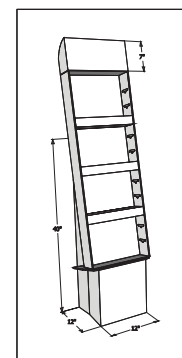
GENERIC CHAIRBACK



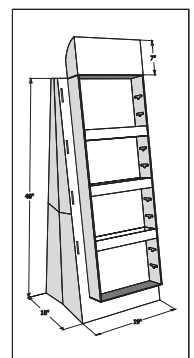
GENERIC A FRAME



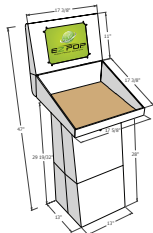
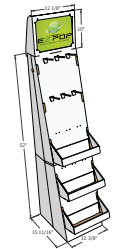
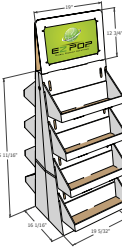
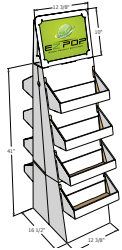
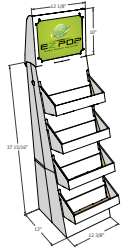
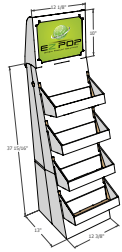
SIDE WINDER



SIDE WINDER
CHAIRBACK



SIDE WINDER
A FRAME



48" TILTBACK DISPLAY

TRAY SIZE	WIDTH	DEPTH	LIP HEIGHT	HEIGHT BETWEEN TRAYS
4.5D TRAY	11 3/4"	4 1/2"	2"	9"

60" TILTBACK DISPLAY

TRAY SIZE	WIDTH	DEPTH	LIP HEIGHT	HEIGHT BETWEEN TRAYS
5.125D TRAY	15 1/8"	5 1/8"	2"	10"
6.125D TRAY	18 3/4"	6 1/8"	2"	10"

48" A FRAME DISPLAY

TRAY SIZE	WIDTH	DEPTH	LIP HEIGHT	HEIGHT BETWEEN TRAYS
4.5D TRAY	11 3/4"	4 1/2"	2"	9"

60" A FRAME DISPLAY

TRAY SIZE	WIDTH	DEPTH	LIP HEIGHT	HEIGHT BETWEEN TRAYS
5.125D TRAY	15 1/8"	5 1/8"	2"	10"
6.125D TRAY	18 3/4"	6 1/8"	2"	10"

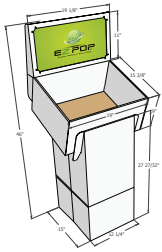
62" PEG & TRAY DISPLAY

TRAY SIZE	WIDTH	DEPTH	LIP HEIGHT	HEIGHT BETWEEN TRAYS
4.5D TRAY	11 3/4"	4 1/2"	2"	9"

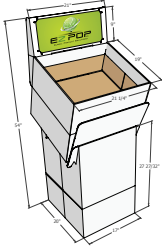
1 PIECE TOP LOADER DISPLAY

TRAY SIZE	WIDTH	DEPTH	LIP HEIGHT
STANDARD TRAY	17"	17"	2"

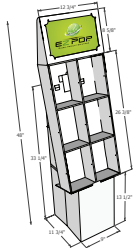
PLEASE NOTE: ALL SIZING INDICATES "INSIDE DIMENSIONS".



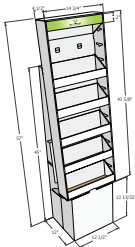
SMALL 2 PIECE TOP LOADER			
TRAY SIZE	WIDTH	HEIGHT	DEPTH
STANDARD TRAY	18 3/4"	9"	14 7/8"



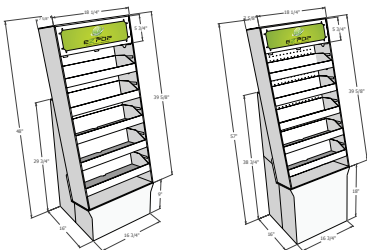
LARGE 2 PIECE TOP LOADER			
TRAY SIZE	WIDTH	HEIGHT	DEPTH
STANDARD TRAY	20 5/8"	9"	18 5/8"



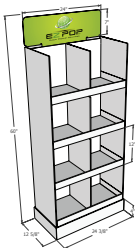
6 POCKET CHAIRBACK			
POCKET SIZE	WIDTH	DEPTH	HEIGHT BETWEEN TRAYS
1 POCKET	6"	4 1/2"	8 3/8"



60" CHAIRBACK			
TRAY SIZE	WIDTH	DEPTH	LIP HEIGHT
STANDARD TRAY	13 7/8"	4"	2"



48" - 60" PROFIT MAX			
TRAY SIZE	WIDTH	DEPTH	LIP HEIGHT
8" STANDARD TRAY	17 1/2"	7 3/8"	2"
10" STANDARD TRAY	17 1/2"	9 3/8"	2"



HUTCH FLOOR DISPLAY			
BUNK SIZE	WIDTH	DEPTH	LIP HEIGHT
STANDARD DIE	11 1/8"	11 1/4"	2"

PLEASE NOTE: ALL SIZING INDICATES "INSIDE DIMENSIONS".

EZ POP RETAILERS



EZ POP CLIENTS

Get to know some of our clients that are not retailers:



EZ SERVICES

EZ POP offers a multitude of industry services that guarantee the satisfaction of our clients and our retailers.

EZ DISPLAYS

- ✓ PALLET PROGRAMS
- ✓ MOTION DISPLAYS
- ✓ SOLAR POWERED DISPLAYS
- ✓ BACK LIGHTS
- ✓ CUSTOM DISPLAYS
- ✓ PDQ'S
- ✓ FLOOR DISPLAYS
- ✓ TILT BACKS
- ✓ SIDE WINDERS
- ✓ CHAIR BACKS

EZ PRINT

- ✓ LARGE FORMAT
- ✓ WINDOW CLING
- ✓ FLEXO
- ✓ LITHO
- ✓ DIGITAL
- ✓ SILK SCREEN
- ✓ DIE CUTTING
- ✓ EMBOSSING
- ✓ LENTICULAR

EZ FULFILLMENT

- ✓ LOGISTICS
- ✓ CO-PACKING
- ✓ INVENTORY CONTROL
- ✓ ASSEMBLY
- ✓ KITTING
- ✓ WAREHOUSING
- ✓ SHRINK WRAPPING

