

**AFTER
TOMOR
ROW
2019+**

**COOPERATION PROJECT
SAINT-DENIS, GRAND PARIS
OAKLAND, SAN FRANCISCO BAY AREA**

**INCLUSIVE METROPOLIS
How are cities and
their artistic liveliness
participating in building an
inclusive metropolis?**



CULTURAL SERVICES
FRENCH EMBASSY
IN THE UNITED STATES

**INSTITUT
FRANÇAIS**

THE AFTER TOMORROW SEASON

Introduced in 2018 by the Cultural Services of the French Embassy in the United States, the [After Tomorrow](#) season focuses on the main issues regarding social and cultural innovations and their consequences on our cities and territories. Even though they have a lot in common, **France and California** embody very different conceptions of innovation and bring **complementary answers to the cultural, social and economic issues** they are facing. The actors of both territories have thus a lot to share and to learn from each other in order to create new solutions.

THE PROJECT – INCLUSIVE METROPOLIS

How are cities and their artistic liveliness participating in building an innovative and inclusive metropolis?

It questions the metropolization of our territories and the place of cultural actors in urban development. Our aim is to **give voice to the French and Californian suburbs**, to share the models that are being invented, and to confront them to other territories.

A multiple project with an academic case study, artistic residencies and invitations mixing **academics, institutions, artists, urban planners...** that will lead to public debates in France and California.

THE COOPERATION PROJECT AT A GLANCE

2 CITIES

OAKLAND AND SAINT-DENIS

2 METROPOLIS

BAY AREA AND GRAND PARIS

1 RESEARCH PROJECT

BY UC BERKELEY Feb-June 2019

4 ARTISTIC PRODUCTIONS

2 ARTISTIC RESIDENCIES IN SAINT-DENIS AND OAKLAND 2019

1 INTERNATIONAL TEAM FOR THE RUE DES FILLETES CALL FOR PROJECT

1 LIVE ART PARTICIPATIVE COMMON PROJECT IN BOTH CITIES

DEBATES AND PROFESSIONAL EXCHANGES

1 STUDY TRIP BY THE SPUR URBAN AGENCY

SEVERAL PUBLIC CONFERENCES AND WORKSHOPS IN
CALIFORNIA AND IN FRANCE

WHY ?

METROPOLIZATION OF THE BAY AREA AND “LE GRAND PARIS”

2018 : Launching of the **regional plan 2070 for the San Francisco Bay Area** by the Californian urban agency SPUR

2016 : Creation of “**Le Grand Paris**” **metropolis institutional organization**

= A turning point for these 2 territories of **7.5 million inhabitants** each.

Some similarities in terms of issues : skyrocketing housing prices, the evolution of the relationship between centers and suburban areas, the need for new transportation infrastructures, the search for compactness, the push for environmental sustainability, etc.

The metropolization process has often been associated with the economic appeal of the area, the innovation and the actors’ creativity. However, new models should be developed in order **to avoid the dissociation of economic and social issues** and to additionally prioritize the decrease of **both spatial fragmentation and social segregation**.

SHARED OBSERVATIONS BETWEEN OAKLAND AND SAINT-DENIS TERRITORIES

The peripheral cities of Oakland and Saint-Denis show interesting similarities.

Oakland : 420,000 inhabitants ; Saint-Denis is part of “Plaine Commune”, a community of cities made up of 415,000 inhabitants.

Perfect counterpoint to their so-called “bad reputation”, these two territories experience **an amazingly artistic liveliness as well as a recent wave of gentrification**. Appealed 10-15 years ago by a devalued real estate and great empty areas, artists are now gradually excluded and displaced towards the periurban area – which, in the case of Oakland, can be outside the Bay. They still remain **major places of cultural and social innovation** in which artists, architects, institutions’ supporters and cultural places create, often in a precarious way, **new forms of solidarity, mutualization and the gathering of inhabitants**.

These two territories developed strategies and formalized tools through the use of recent cultural development plans.

Even though they both emphasize the **implications of the inhabitants in their projects**, their approaches to public action are at the same time both similar and different. The scheme of cultural orientations in **Saint-Denis leans on the recognition of the cultural right** and considers **cultural diversity as a resource** that must be valued.

Saint-Denis is located at the heart of **Plaine Commune**, which is made up of 8 other cities; it is one of the 12 territories of “Le Grand Paris”. Baptized territory of culture and creation, **Plaine Commune associates as much as possible cultural projects with its public policies** (including territorial organization, urban renewal, housing and economic development).

After a massive consultation with the inhabitants entitled “**Belonging in Oakland: A Cultural Development Plan**”, they chose to put **cultural equity and the recognition of the right to cultural diversity** at the center of their considerations. This is a powerful push for the creation of a **sense of belonging among communities**, one that aligns with the feeling of “we the people” and strives to make everyone an actor in the community. “Belonging is about building the human capital of people as placemakers”.

WHICH INCLUSIVE METROPOLIS ?

The Museum of Oakland has based his new program on **4 social impacts** :

- a place where we feel at home
- the capacity to recognize our story in the ones we discover
- the capacity to meet new people
- the capacity to give our opinion and listen to others.

By analogy, in order to assess their inclusiveness, can we say that the Bay Area and “Le Grand Paris” meet these 4 criteria ?

THE PROJECTS

RESEARCH PROJECT IAN-JUNE 2019

global
urban
humanities
University of California, Berkeley

The Global Urban Humanities Department of UC Berkeley gathers scholars, professionals in **architecture, landscape, and urbanism together with numerous subjects in human sciences** – comparative literature, art history, theatre, dance and performances – to question transformations and urban development in our globalized societies.

Led by Shannon Jackson and Teresa Caldeira, the research project will focus on the relationship between the Saint-Denis territory and “Le Grand Paris” Metropolis and will question the global hypothesis: **How are Seine-Saint-Denis and its artistic liveliness participating in the construction of an inclusive metropolis?**

DEBATES & PROFESSIONAL EXCHANGES

STUDY TRIP / URBAN AGENCIES IN 2019

A study trip in **Saint-Denis could be organized with the urban agency SPUR**. The aim is to set up meetings between professionals from the Bay (Oakland City, urbanists and artists) and the actors of Seine-Saint-Denis and “Le Grand Paris”

A publication from SPUR could document this trip and visits.

The project will question the **3 institutional scales: metropolis, territory and city/neighborhood**.

The project will be led in two steps:

1/ a documentary analysis on several subjects that constitute the cultural wealth of the Seine-Saint-Denis territory (January-spring 19)

2/ A case study (tbc 2019)

It could be about the Plaine neighborhood of Saint-Denis, in full urban transformation and which will be the object of a cultural activation (rue des Fillettes), initiated by Plaine Commune and the cities of Saint-Denis and Aubervilliers.

PUBLIC CONFERENCES AND WORKSHOPS

In parallel of the UC Berkeley research project:

- [Night of Ideas, San Francisco](#), Feb 2, 2019
- APUR and Encore Heureux conference in UC Berkeley, Feb 5, 2019.
- Plaine Commune conference with UC Berkeley, Morelab & Gehl Studio ? (tbd)

ARTISTIC EXCHANGES 2019/2020

CROSSED RESIDENCIES INVITATIONS

Street Art Avenue, June 2019, Saint-Denis

This mural paintings program redesigns the Saint-Denis canal, from the Stade de France to the Parc de La Villette in Paris. It offers a surprising walk path through urban industrial landscape.

In 2019, an artist from Oakland could specially be invited for a specific creation on one of these huge surfaces.

Part of A Room with a View

Vincent Courtois, July 2019, Oakland

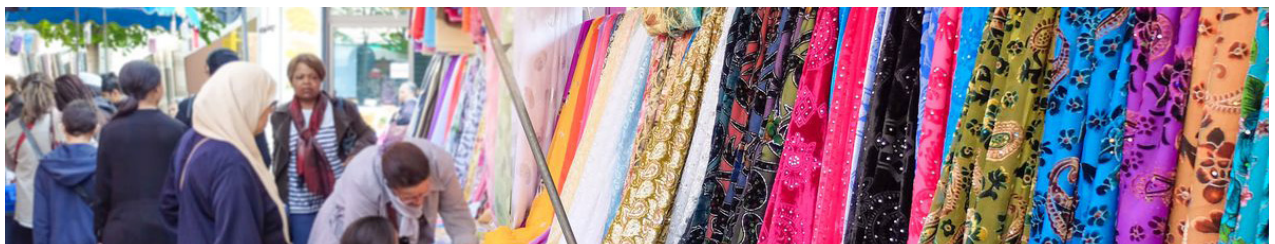
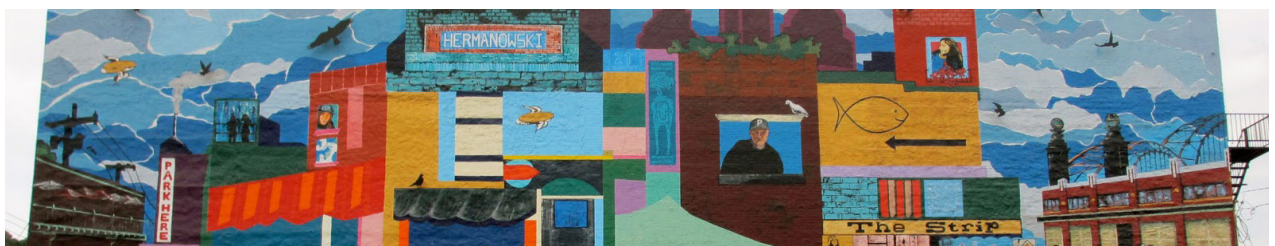
This artistic residency program is developed by the Cultural Services of the French Embassy in the United States. Based in Seine-Saint-Denis, the eclectic cellist Vincent Courtois will be the next invited artist.

AN OAKLAND & SEINE-SAINT-DENIS TEAM FOR A CALL FOR PROJECTS!

This call for the cultural activation of the ***Rue des Fillettes*** is part of the Territoire Culture et Création of Plaine Commune. An international team mixing urbanists, designers and artists on both sides of the Atlantic could present a common project.

A PARTICIPATIVE LIVE ART PROJECT IN OAKLAND AND SAINT-DENIS

The French-American company Kaimera productions develops in both of the cities *Spaces*: an **immersive in situ choreographic performances based on storytelling by local people**. The project will be adapted to the context of areas of Saint-Denis and of Oakland, thanks to participative workshops with inhabitants.



THANK TO ALL OUR PARTNERS

The cooperation project mobilizes a network of diverse partners: **territorial authorities, cities, urban agencies, universities, artists' studios, urban studios, museums, artists' residencies, third places**, etc.

This project is developed in partnership with:

The city of Saint-Denis, France

The city of Oakland, California, United States

UC Berkeley, California

The Cultural Services of the French Embassy in the United States

The French Consulate in San Francisco

L'Institut français, Paris

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