



PUR2o is a local New Jersey based company in the business of clean, safe and healthy water. Of course, PUR2o is a for-profit business, but it is not just a regular business, it is owned by two compassionate human beings, who are just like those struggling with the water crisis.

WE JUST WANT TO HELP, We are not in a position to offer 15,000 water systems for free to all the homes in the at risk area, but we will do our best as a company to stand by our community and help those who we can, so that at least some of our children, our pregnant women, our elderly, and everyone else can get through this with minimal health concerns and be able to sleep at night and know their family is safe.

We are asking our PUR2o community of clients and partners to help by contributing to an “adopt-a-family” program, to collect funds to be able to install a basic RO water system to a Newark family, and get clean water to them as soon as we can. We are doing our best to raise awareness for our program, and every time we receive any funds from our community we will use it to install another system for another family, for as many as we can. Even if we are able to install only one system, at least we know we have made even the smallest difference.

If you and your family would like to be considered to participate in the program and receive a system, please fill out as much information on the form as you feel comfortable with, and email it to info@pur2o.com with subject line: Newark Lead Program Application.

Your Information	
First Name:	
Last Name:	
Street Address:	Zip:
	Phone Number:
Email Address:	
Do you rent or own your home?	
If you rent your home please provide Landlords name & phone number:	
What type of residence do you live in?	
How did you hear of our program?	

Household Information					
Circle your answers for the following:					If yes, please note additional info where possible
Total Household Income Range:	Under \$15k	\$16-30k	\$31-60k	\$61-80k	\$81+k
Are there any member(s) of your household on unemployment?	Y	N			
Please confirm you receive water from the Pequannock system?	Y	N			
Has the city conducted a Lead test on your residence?	Y	N			
Have you conducted a Lead test on your residence?	Y	N			
Do you have any type of water filtration currently?	Y	N			
Is anyone in your household pregnant?	Y	N			
Do you have any children that have learning disabilities?	Y	N	N/A		
Do you have any children that suffer from chronic illness?	Y	N	N/A		
Do your children have access to clean water at school?	Y	N	N/A		
Do you have any other information that may be helpful?					

Family Information

Number of family members living in your household:

Relationship to you (no names necessary):	Age	Elevated Blood Lead Levels tested Y/N ?
Example: daughter	8	Y N
		Y N
		Y N
		Y N
		Y N
		Y N
		Y N
		Y N
		Y N

The information you provided on this form will be held in strict confidence. We are collecting your information to determine your eligibility for our adopt-a-family program. We may keep your information on file until the water crisis is completed or until you no longer have a PUR2o water system installed in your residence, whichever is longer. We are using the information solely for the purpose of selecting qualifying participants and choosing those most at need. During the selection process PUR2o shall not discriminate against families or individuals on the basis of race, religion, national origin, color or gender. Our qualifying factors are based on the household size, whether the household is deemed high-risk (including children, pregnant women, disabled and/or elderly), accessibility to clean water, and proximity to the Newark Water Crisis. Participants cannot be PUR2o employees or related to employees of PUR2o. PUR2o makes no guarantees or representations of the number of systems that they will install, if any.

If selected for the program for a water filtration system, the participant understands that their household will receive one reverse osmosis water filtration system to be installed under the sink in the kitchen of the eligible residence. The system will be no cost to the participant. This system requires an annual maintenance and filter change that PUR2o can assist with. Before and after the installation of the system a water quality expert will conduct a water test to confirm the system is working properly. The system is appropriately NSF certified to filter up to 99.9% of contaminants, including Lead 93-98%. The system includes a 1 year limited warranty that covers installation and parts.

The participant releases PUR2o from all liability relating to injuries that may occur based on the contaminants in the tap water supply being provided to the home. By signing this agreement, I agree to hold PUR2o entirely free from any liability, including financial responsibility for injuries or health problems incurred, regardless of whether injuries are caused by negligence.

Indemnity Clause. I agree to Indemnify and hold harmless PUR2o and its subsidiaries, officers, directors, agents, employees, clients, volunteers and representatives for any and all claims arising out of or resulting from, or alleged to have arisen out of or resulted from, my engaging in or participating in the adopt a family water filtration program.

Release And Waiver. I waive and release any and all claims that I may have in the future against PUR2o and its officers, directors, agents, employees, clients, volunteers and representatives which are in any way associated with the adopt a family water filtration program.

I agree to grant to PUR2o and its authorized representatives permission to record on photography film and/or video, pictures or any interview content of my participation. I further agree that any or all of the material may be used, in any form, as part of any future publications, brochure, or other printed materials used to promote the Newark water Crisis Adopt a family campaign, and further that such use shall be without payment of fees, royalties, special credit or other compensation.

I, _____, fully understand and agree to the above terms on behalf of all the members in my household.

(Participant Signature)

(Participant Name)

Date