

# LEADERSHIP PENSACOLA 2020

## SPONSORSHIP PACKAGE

---

The Leadership Pensacola Class of 2020 is seeking sponsorships for its 2020 class projects. As a sponsor, you have an opportunity to support the hands-on efforts and time donated by the LeaP Class toward these worthy causes. The Leadership Pensacola Class relies completely on fundraising efforts, so your sponsorship is critical to the success of these projects.

### **About Leadership Pensacola**

Leadership Pensacola (LeaP), a program of the Pensacola Chamber Foundation, aims to develop community-minded leaders during its 10-month-long program. LeaP is designed to help participants acquire an understanding of the issues facing the Pensacola area and to gain the leadership skills necessary to resolve them. Candidates come from a cross-section of the community – men and women from different political, career, educational, social and cultural backgrounds.

### **About the Greater Pensacola Chamber**

Founded in 1889, the Greater Pensacola Chamber is driven to create a climate of growth and success, to ensure economic prosperity and to enhance the quality of life in Greater Pensacola. The Pensacola Chamber Foundation, a 501(c)(3) nonprofit, oversees Leadership Pensacola and the West Florida Defense Alliance. These initiatives take a strategic approach to regional growth and community building with the goal of building a healthier, better-educated workforce; continuing to advance the region's economic positioning; and improving community infrastructure.

# Leadership Pensacola Class of 2020

## Class Projects

### Read to Ride!



The project benefits OnBikes Pensacola, whose mission is to provide every at-needs child along the Gulf Coast with a brand-new bike, helmet and lock to call their own.

The project is an incentive program for students at O.J. Semmes Elementary to read throughout the 2019-2020 school year. The LeaP class will visit individual classrooms, helping students with reading, literacy, Accelerated Reader tests and more. At the end of the school year, the LeaP class will give away a bike, helmet and lock to more than 200 students in the Read to Ride program.

We look forward to strengthening the reading aptitude of our community's students and improving their health through the Read to Ride program.

### Leap Throws the First Pitch!

The project benefits The First Tee of Northwest Florida, a youth-serving organization that teaches golf as a life-long sport to instill character education through the game's inherent "Nine Core Values."

The project is to renovate and re-open the four baseball and softball batting cages at the historic 1958 Goofy Golf facility in Warrington. The project will build on existing improvements made to the netting, padding and AstroTurf supported by an IMPACT 100 grant.

We look forward to the utilization of the renovated batting cages by children and youth sports teams throughout our community.



# Leadership Pensacola Class of 2020 Sponsorship Opportunities

## Diamond Sponsor \$10,000

- Logo/Name on Affixed Signage at Project Sites
- Video produced by Chamber Highlighting Your Impact
- Private Goofy Golf Thursday Team-Building Access for Your Company
- Named in Press Release
- On-site tent/booth space at Sponsor Appreciation Event and Reveal
- Name mention at Sponsor Appreciation Event and Reveal
- Logo in Chamber e-blast recognition
- Mention on NewsRadio 92.3/AM 1620
- LeaP Class of 2020 Website and Social Media Recognition
- Six Tickets to Sponsor Appreciation Event and Reveal

## Platinum Sponsor \$5,000

- Name mention at Sponsor Appreciation Event and Reveal
- Logo in Chamber e-blast recognition
- Mention on NewsRadio 92.3/AM 1620
- LeaP Class of 2020 Website and Social Media Recognition
- Six Tickets to Sponsor Appreciation Event and Reveal

## Gold Sponsor \$2,500

- Name mention at Sponsor Appreciation Event and Reveal
- Name listed in Chamber e-blast recognition
- LeaP Class of 2020 Website and Social Media Recognition
- Four Tickets to Sponsor Appreciation Event and Reveal

## Silver Sponsor \$1,000

- Name mention at Sponsor Appreciation Event and Reveal
- Name listed in Chamber e-blast recognition
- LeaP Class of 2020 Website and Social Media Recognition

## Bronze Sponsor \$500

- LeaP Class of 2020 Website and Social Media Recognition
- Name listed in Chamber e-blast recognition

## Smile Donation \$1-\$499 *Donation to Make a Child Smile*

- Name listed in "Donors List" posted to social media and website

\*All levels of donation are welcome, as well as in-kind gifts. Please see your LeaP representative for details.

# Leadership Pensacola Class of 2020 Sponsorship Form

Individual or Company Name: \_\_\_\_\_

Name as You Wish it to Appear in Promotion: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Please check your preferred sponsorship level:

- Diamond
- Platinum
- Gold
- Silver
- Bronze
- Other: \_\_\_\_\_

Pay via check payable to: Pensacola Chamber Foundation

Mail form and payment to: Pensacola Chamber Foundation  
Attn: Todd Thomson  
890 South Palafox Street, Suite 202  
Pensacola, FL 32502

PayPal payment: <http://leap2020vision.com/support-us>

\*If applicable to your sponsorship level, please email your organization's high-resolution logo(s) (.png file format preferred) to [sponsors@leap2020vision.com](mailto:sponsors@leap2020vision.com)

\*Invoices will be issued by the Pensacola Chamber Foundation.

