



DEVELOPMENT & FUNDRAISING COMMITTEE

- The purpose of the Development & Fundraising Committee is to work closely with the Development Director in creating the organization's annual fundraising plan, in particular, the fundraising portions done by the board. (A board member and Development Director will co-chair this committee.)
 - Work with the Development Director to establish a fundraising plan that incorporates a series of appropriate vehicles; individuals, corporations, one-on-one solicitation, direct mail, special events, etc. and support Development Director in their efforts to raise money.
 - Identify specific, potential sources of funds from a diverse mix of sources and develop an action plan about who is going to approach what source, how and by when.
 - Take the lead in certain types of outreach efforts, such as networking with corporate sponsors, major donors, or chairing / hosting smaller fundraising / cultivation events.
 - Oversee involvement of all board members in fundraising, such as having board members make telephone calls to ask for support.
 - Monitor fundraising efforts to be sure that ethical practices are in place, that donors are acknowledged appropriately, and that fundraising efforts are cost-effective.