



## BE THE ULTIMATE DECA CHAPTER ADVISOR

Charging head-first into the new school year with momentum behind you is no small feat. Designed for all chapter advisors, new and experienced, LAUNCH equips you with everything you need to know to successfully lead your chapter to new heights in 2019-2020.

### OPTIONAL HOUSING PACKAGE

Option 1 is built into our Leadership at Lost Canyon conference. To get the whole #CampDECA experience, an optional housing package may be purchased for \$95, which includes two nights of housing, four meals, and one snack. Only chapter advisors not bringing students to Leadership at Lost Canyon are eligible.

### CONFERENCE AGENDA

TUESDAY, EITHER OPTION		DRESS CODE: CASUAL (OPTION 1) BUSINESS CASUAL (OPTION 2)
8:00 AM - 9:00 AM	REGISTRATION CONTINENTAL BREAKFAST	
9:00 AM - 12:00 PM	THIS IS HOW WE DO DECA ADVISOR PROFESSIONAL DEVELOPMENT	
12:00 PM - 12:45 PM	LUNCH	
1:00 PM - 5:00 PM	THIS IS HOW WE DO ARIZONA DECA ADVISOR PROFESSIONAL DEVELOPMENT	

### THIS IS HOW WE DO DECA

Led by certified DECA Inc. trainers, these programs take a deep dive into everything DECA, from new competitive events to school-based enterprises, and much more.

### THIS IS HOW WE DO ARIZONA DECA

Learn about what's in store for 2019-2020 by learning all the statewide and international program updates. Leave the day feeling confident you have all the resources and support you need to own the year of #HereWeGo.

[EVENTS.AZDECA.ORG/LAUNCH2019](https://events.azdeca.org/launch2019)

# LAUNCH

OPTION 1:  
**AUGUST 27**

Lost Canyon  
A Young Life Camp  
1450 South Perkinsville Road  
Williams, Arizona 86046

OPTION 2:  
**SEPTEMBER 10**

Location TBA  
Phoenix, Arizona

**\$0 Per Attendee**  
Includes 2 Meals +  
Conference Materials

**AUGUST 6**  
Option 1 Registration Due

**AUGUST 20**  
Option 2 Registration Due

To register, go to  
[events.azdeca.org/launch2019](https://events.azdeca.org/launch2019)

**CONTACT US**  
[HELLO@AZDECA.ORG](mailto:HELLO@AZDECA.ORG)

[AZDECA.ORG](https://www.azdeca.org)  
**#LAUNCHDECA**