

Hellmans Vegan Mayo

Unilever



3.96 Reviewer Rating

out of 5

51 Reviewers



CMR Ref: 181151

39

Score out of 50

Average for the category: 38

Verdict

A gluten free, vegan alternative to a well established product, this Vegan Mayo from Hellman's matched expectations, but was an expensive option. This restricted the Overall Score to a near norm level, but the response to proposed price reductions indicated a wider market opportunity. A good standby for those following a vegan lifestyle.

Price **£2.15**

Weight / Volume **270g**

Tried & Tested by people like you...

Consumer Reviews	Star Rating	% Who Rated	Reviewer Comments*
	★★★★★	29%	excellent taste well done Lovely texture, smooth and lovely taste I love this, it taste smooth and creamy and you can't even tell that it's vegan.
	★★★★☆	45%	Very nice but too expensive for me Great for vegans Good taste
	★★★☆☆	18%	Lovely No reason to buy vegan mayo Very nice flavour. Slightly too expensive
	★★☆☆☆	8%	Expensive. It was okay Not much flavour. Expensive
	★☆☆☆☆	0%	

* Reported verbatim as made by our reviewers

Ingredients

Rapeseed Oil (72%), Water, Spirit Vinegar, Sugar, Salt, Modified Maize Starch, Natural Flavouring (contains Mustard), Lemon Juice Concentrate, Antioxidant (Calcium Disodium EDTA), Colour (Paprika Extract)

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
654	72	5.3	3.9	2.7	0	0.5	1.5

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
33%	103%	27%	2%	3%	0%	1%	25%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.